

Programme:

Workshop on *Contemporary Indian Literature in English for the Indian Market*

Venue: Open University, Camden Town, London

25 June 2007

- 09:30-10:00 Tea/coffee and registration
- 10:00-10:10 Introductory remarks – Suman Gupta, Open University
- 10:10-10:30 Bob Owens, Open University, “Modelling the Circulation of Books”
10:30-10:45 Discussion
- 10:45-11:15 Harish Trivedi, University of Delhi, “Selling English in India:
Postcolonial Literature in a Globalized Market”
11:15-11:45 Discussion
- 11:45-12:00 Tea/coffee
- 12:00-12:30 Rob Francis, “An Overview of the Indian Publishing and Bookselling
Industry”
12:30-13:00 Discussion
- 13:00-14:00 Lunch
- 14:00-14:30 Robert Fraser, Open University, “The Benefits of Disaster, or, OUP at
War”
14:30-15:00 Discussion
- 15:00-15:30 Shaf Towheed, Open University, “Macmillan in India”
15:30-16:00 Discussion
- 16:00-16:30 Tea/coffee
- 16:30-17:00 Lionel Bently, University of Cambridge, “Copyright in India until
1914”
17:00-17:30 Discussion

26 June 2007

- 10:00-10:30 Sushila Nasta, Open University, and Hirsh Sawhney, “Wasafiri in
India”
10:30-11:00 Discussion

- 11:00-11:15 Richard Allen, Open University, "Observations on the March 2007 Workshop in Delhi"
11:15-11:30 Discussion
11:30-11:45 Tea/coffee

Session on research in Delhi 2006-2007

- 11:45-12:15 Tapan Basu, University of Delhi, "Contemporary Indian Writing in English: Is there a Market in India for this Text?"
12:15-12:45 Discussion
12:45-14:00 Lunch
14:00-15:00 Shveta Vyas, University of Delhi, "Negotiating Growth: An Analysis of Publishing Firms with Reference to Indian Writing in English"
Arunima Paul, University of Delhi, "Buying and Selling Contemporary Indian Writing in English: The Booksellers' Sense of the Market"
15:00-15:30 Discussion
15:30-15:45 Tea/coffee
15:45-17:15 Akhil Katyal, University of Delhi, "Analysing *The Book Review*, *Biblio*, and *The Hindu Literary Review*: the Impact of Review Publications on the Indian Market".
Shivani Mutneja, University of Delhi, "Looking at the Indian Market through the Literary Magazines: Observations on *The Little Magazine*, *Yatra* and *Civil Lines*".
Vaibhav Parel, University of Delhi, "Indian Writing in English from Anurag Mathur to David Davidar: An Analytical Overview".
17:15-18:00 Discussion