OpenLearn | Free learning from The Open University

The Open University

Statement of participation

Guest user

has completed the free course including any mandatory tests for:

An introduction to business cultures

This 4-hour free course explored how culture can help us understand more about a business and ways in which companies may differ.

Issue date: 14 March 2022

www.open.edu/openlearn

This statement does not imply the award of credit points nor the conferment of a University Qualification.
This statement confirms that this free course and all mandatory tests were passed by the learner.

Please go to the course on OpenLearn for full details:
https://www.open.edu/openlearn/money-business/business-strategy-studies/an-introduction-business-cultures/content-section-0

COURSE CODE: **B120_1**

OpenLearn | Free learning from The Open University

The Open University

An introduction to business cultures

https://www.open.edu/openlearn/money-business/business-strategy-studies/an-introduction-business-cultures/content-section-0

Course summary

Please note: this course will be closing on 11 May 2022. After this date, you will no longer be able to study the course but if you've already gained your cerficate this will continue to display in your learner profile. Disney and Google are just two companies renowned for their 'business culture'. Have you ever wondered why the company you work for is different from others? This free course, An introduction to business cultures, explores how the concept of culture developed to the point where it is now possible to see and (feel) the difference between companies.

Learning outcomes

By completing this course, the learner should be able to:

- explain the relationship between research on national cultures and the development of the culture perspective in business studies
- describe some of the problems of working in, and doing business with, businesses in other countries
- offer a definition of organisational culture
- recognise the factors that constitute or influence the culture of a business.

Completed study

The learner has completed the following:

Section 1

National cultures

Section 2

Definitions of organisational culture

Section 3

Factors influencing culture

Section 4

Conclusion