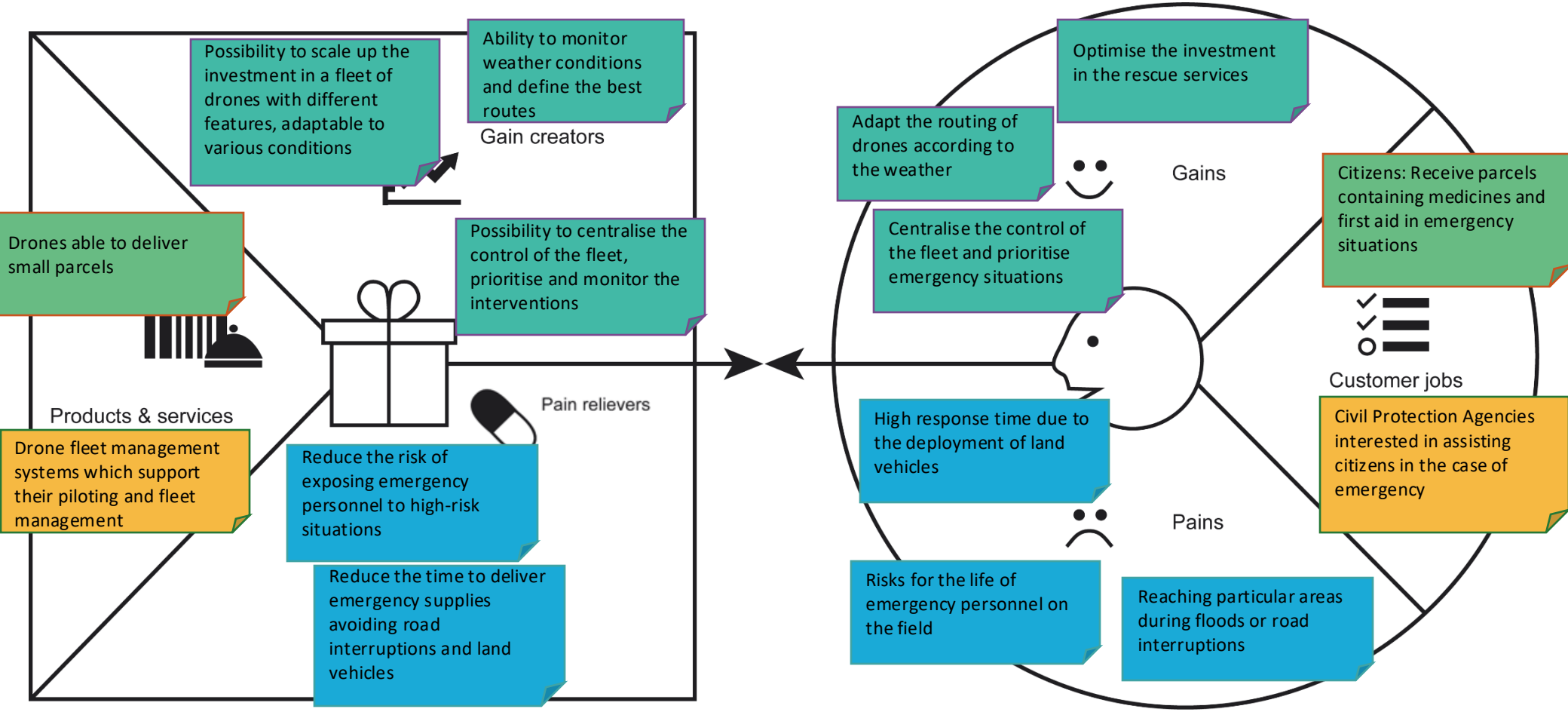Example of a Value Proposition Canvas developed for Use Case 5