## **Open**Learn



# Partnerships and networks in work with young people





## Partnerships and networks in work with young people





#### About this free course

This free course is an adapted extract from the Open University course E218 *Leading work with young people in practice* www.open.ac.uk/courses/modules/e218.

This version of the content may include video, images and interactive content that may not be optimised for your device.

You can experience this free course as it was originally designed on OpenLearn, the home of free learning from The Open University:

www.open.edu/openlearn/health-sports-psychology/partnerships-and-networks-work-young-people/content-section-0.

There you'll also be able to track your progress via your activity record, which you can use to demonstrate your learning.

Copyright © 2016 The Open University

#### Intellectual property

Unless otherwise stated, this resource is released under the terms of the Creative Commons Licence v4.0 <a href="http://creativecommons.org/licenses/by-nc-sa/4.0/deed.en\_GB">http://creativecommons.org/licenses/by-nc-sa/4.0/deed.en\_GB</a>. Within that The Open University interprets this licence in the following way:

www.open.edu/openlearn/about-openlearn/frequently-asked-questions-on-openlearn. Copyright and rights falling outside the terms of the Creative Commons Licence are retained or controlled by The Open University. Please read the full text before using any of the content.

We believe the primary barrier to accessing high-quality educational experiences is cost, which is why we aim to publish as much free content as possible under an open licence. If it proves difficult to release content under our preferred Creative Commons licence (e.g. because we can't afford or gain the clearances or find suitable alternatives), we will still release the materials for free under a personal enduser licence.

This is because the learning experience will always be the same high quality offering and that should always be seen as positive – even if at times the licensing is different to Creative Commons.

When using the content you must attribute us (The Open University) (the OU) and any identified author in accordance with the terms of the Creative Commons Licence.

The Acknowledgements section is used to list, amongst other things, third party (Proprietary), licensed content which is not subject to Creative Commons licensing. Proprietary content must be used (retained) intact and in context to the content at all times.

The Acknowledgements section is also used to bring to your attention any other Special Restrictions which may apply to the content. For example there may be times when the Creative Commons Non-Commercial Sharealike licence does not apply to any of the content even if owned by us (The Open University). In these instances, unless stated otherwise, the content may be used for personal and non-commercial use.

We have also identified as Proprietary other material included in the content which is not subject to Creative Commons Licence. These are OU logos, trading names and may extend to certain photographic and video images and sound recordings and any other material as may be brought to your attention.

Unauthorised use of any of the content may constitute a breach of the terms and conditions and/or intellectual property laws.

We reserve the right to alter, amend or bring to an end any terms and conditions provided here without notice.

All rights falling outside the terms of the Creative Commons licence are retained or controlled by The Open University.

Head of Intellectual Property, The Open University



## Contents

| Introduction      |   | 5  |  |
|-------------------|---|----|--|
| Learning Outcomes |   | 7  |  |
| 1                 | What do we mean by 'working in partnership'?      | 8  |  |
|                   | 1.1 Definitions and metaphors                     | 8  |  |
|                   | 1.2 Terminology                                   | 10 |  |
|                   | 1.3 Dimensions of partnership working             | 11 |  |
|                   | 1.4 Levels of partnership                         | 13 |  |
| 2                 | Why work in partnership?                          | 16 |  |
|                   | 2.1 Context and background to partnership working | 16 |  |
|                   | 2.2 Young people and social exclusion             | 17 |  |
|                   | 2.3 Partnership and safeguarding                  | 18 |  |
|                   | 2.4 Partnership and policy drivers since 2010     | 19 |  |
|                   | 2.5 The benefits of working in partnership        | 21 |  |
|                   | 2.6 The challenges of partnership working         | 23 |  |
| 3                 | How can we make partnerships work?                | 28 |  |
|                   | 3.1 Partnerships in context                       | 29 |  |
|                   | 3.2 Co-working agreements                         | 30 |  |
|                   | 3.3 Partnership working skills                    | 31 |  |
| 4                 | Partnership working and your own practice         | 34 |  |
| Co                | onclusion   | 35 |  |
| Keep on learning  |   | 36 |  |
| Re                | 36  |    |  |
| Αc                | 38  |    |  |
|                   |   |    |  |



### Introduction

Partnerships and networks can emerge at a number of levels. For example, the initial contact which leads to partnership might come from young people themselves talking about their needs and interests and feeding these back to workers. It might also come from conversations between workers at inter-agency training sessions or conferences, where shared interests are identified and an exchange of ideas and information can enrich the practice of both. This in itself would be a positive outcome of networking, but if taken further it might lead to a more formal partnership between organisations. So working in partnership can be small-scale, local and temporary, and it can also involve formal arrangements between one or more organisations working together across regional boundaries over a period of time.

You will probably be aware from your own experience of practice, as well as from your reading, that there is a significant emphasis on partnership working in current debates and discussions about practice in work with young people.

As Howard Sercombe comments:

Internationally, there has been increasing pressure for different professions to work together. This [is] a good thing: young people deserve to have the best expertise available when they need it, and youth workers need to be well connected and skilled at making the right referral and in working together on issues with other professionals ...

Partnership and collaboration has developed as a core practice criterion in youth policy over the last decade ... It isn't just in youth work either: collaboration is also in fashion internationally, with schools, universities, government departments and even private businesses needing to demonstrate that they are working with other people.

(Sercombe, 2010, p. 81)

The LEAP framework for project planning also emphasises the importance of partnership as one of its five principles for project working (The Scottish Government, 2007).

In this course you will be examining the range of issues that partnership working presents for practitioners working with young people. You will also be considering ways in which you can approach developing partnerships in your own practice, particularly in the context of your project.

We begin by examining the term 'partnership working' and other terminology that is used to describe the ways in which different organisations and practitioners from different agencies work together.

We then move on to consider the different levels at which partnership working might operate and the policy context in which partnership working has developed. We invite you to think about the benefits – as well as the potential challenges and dilemmas – that working in partnership can bring. You will be building on your previous learning about the nature of leadership and of organisations as you explore the issues that arise when people from different organisations – with their different structures and cultures – try to work together.



Finally, we look at ways in which you can develop your own professional practice in these areas of work and 'make partnerships work', including as you begin to undertake your project.

Partnership working takes effort. It is complex and demanding and can be slow and frustrating. However, it also has the potential to be a positive and exciting area of professional practice, challenging the way you think and allowing you to learn from being exposed to different ways of working and different professional perspectives. Michael Bracey, for example, reflects on how partnership working has given him opportunities to be part of creating real change for young people, and provided him with some of the most significant developmental opportunities in his career as a youth worker:

Partnerships can provide a way through bureaucracy to a place where people can really be visionary. They can provide a laboratory for new ideas, a place where risk taking is acceptable and where alternative ways of working can be explored.

(Bracey, 2007, p. 31)

Bracey is writing from a particular perspective, as someone who has a senior role in a local authority service. Your own view of partnerships on the ground may be less rosy, and you might be much more sceptical. Nevertheless, we hope that studying this course encourages you to find opportunities to be creative in partnerships, to make them fit with the way you work and, above all, to continue to focus on ways in which outcomes and opportunities for young people can be improved as a result of the work that you do in partnership with others.

This OpenLearn course provides a sample of level 2 study in Education.

## **Learning Outcomes**

After studying this course, you should be able to:

- · describe and discuss the principles of partnership working
- review the context and policy background that informs partnership working, particularly as it relates to practice with young people
- identify some of the benefits that can arise from partnership working, as well as the challenges it may present for practitioners
- identify ways of developing partnership working practice.



## 1 What do we mean by 'working in partnership'?

Partnership working means different things to different people. The term is used to describe a wide range of organisational arrangements and ways of working, from informal networking between individuals, to work in much more formal partnership structures.

## 1.1 Definitions and metaphors

Dictionary definitions of 'partner' make reference to partners in a business, a marriage (or established cohabiting relationship) or in a dance.

Metaphors can be useful in exploring things from different angles. Your possible initial impressions of partnership might be of a formal, contractual undertaking, where people are looking for competitive advantage: a cosy, trusting relationship based on give and take; or of a well-coordinated precision – a dance in which each partner knows the complementary steps (though there is always the risk of treading on each other's toes). You might develop these metaphors further. For example, there are different kinds of dance – each with different implications. Partners might be mainly dancing alone, or they

dance – each with different implications. Partners might be mainly dancing alone, or they might be dancing in a group, communicating and picking up new steps from each other – just as some partnerships consist mainly of individuals, within two or more agencies, sharing experiences in an informal way, sparking ideas off each other and perhaps helping each other out from time to time. Dancers may be coordinating their movements with others, as partners might establish a pattern and a set of 'rules' that govern their work. Alternatively, a caller might be keeping them in step; a concern expressed by some small voluntary organisations is that they have to dance to the tune called by a larger organisation with more 'clout'. People might also be moving in and out of the dance, just as partners move in and out of partnerships and have different levels of commitment that may vary with time.

Developing the metaphor of partnership as a marriage, marriage may be a state that is freely entered into, where people make a very conscious choice to be together and are willing to work through any difficulties they might encounter. The marriage might be one of convenience, which each partner has entered into willingly with a view to what they will each get out of the relationship. Or it might have arisen 'because one agency believes it has something to gain by having influence over the other. This is a model of partnership on the basis of "putting mutual loathing aside to get your hands on the money" (Alex Scott-Samuel ...) rather than one that leads to shared benefit' (Miller et al., 2010, p. 42).

Alternatively, the marriage might be the result of other people's decisions, in the same way that partnerships might be the result of decisions made outside organisations; for example, because of government edict. Partners may be obliged to participate with other partners who have very different values, priorities and ways of working.

We hope that these metaphors help to highlight particular dimensions of partnerships: the extent to which partners are working in parallel or in an integrated fashion; the level of formality in the agreements between them; the levels of risk and reward for all involved; the extent to which the partners are committed to the relationship and for what ends;



whether there is a clear leader or whether decision making is truly collaborative; the stages that the relationship might go through; and the feelings that accompany any work with people.

We return to the different dimensions of partnership later in this section. First, though, we ask you to consider your own understanding of 'partnership', based on your experience of practice.

#### Activity 1: Definitions and characteristics of 'partnership'

Allow approximately 30 minutes

- 1. What does the term 'partnership' mean to you? Write down the first impressions that come into your mind when you think of the term 'partnership'.
- 2. Think of a piece of partnership working that you are familiar with either personally or something that you have heard about or read about. What makes you call it partnership? Use a table similar to Table 1 below to jot down your reflections. We have included an example to get you started.

Table 1: The characteristics of partnership

| Your partners   | What makes you call it a 'partnership'?   |
|---|---|
| Example: I work with the police and the Neighbourhood Support Team. | Example: We have regular meetings to talk about young people and issues affecting them and their behaviour – although their agenda is often very different from mine. |

Provide your answer...

#### Comment

First impressions of partnership are likely to fall somewhere on a spectrum from cooperation, harmony and mutual respect at one end, to competition, conflict and power struggles at the other.

Your impressions may well have affected the way you defined partnership, whether you see it as something that is based on cooperation, mutual trust and respect for different people's contributions, or something that is characterised by more negative attitudes and behaviour – for example, agencies vying for influence and resources.

For the purposes of this course, we have defined partnership working as:

Two or more parties working together towards a common goal, in a way that attempts to overcome boundaries between services; provide a coordinated response to the needs of young people; involve a fair allocation of risk, resources and benefits; and provide added value.

This is what Huxham (1996) called 'collaborative advantage' (deliberately intended to contrast with the more familiar term 'competitive advantage') in which:

 something is produced or achieved which no organisation could have achieved on its own



 each participant is able to achieve some of their objectives more successfully through collaboration than by working on their own.

You have now thought about definitions of partnership in general. In your experience of practice, and in your reading about practice, you may have come across a range of terms that are used to describe the way in which different organisations and agencies, and practitioners from different professional backgrounds, collaborate and work together. It is important to understand the potential significance of different terms.

## 1.2 Terminology

Vipin Chauhan, writing about partnership working in the context of the voluntary and community sector, comments that:

Increasingly, voluntary, community and public sector organisations are caught up in this frenzy about 'partnership', 'multi-agency', 'inter-professional' and 'inter-agency' working. Such terms are used almost daily without paying much attention to what they mean in reality ...

(Chauhan, 2007, p. 233)

In the audio-visual material that you will be looking at as part of this course, partnership working is referred to as 'working across agencies'. In some cases, people have specific ideas about the differences between different terms. For example:

- Inter-agency working usually refers to arrangements between two or more agencies for planning, implementing and evaluating joint projects or longer pieces of joint working.
- Multi-agency working refers to representatives from a number of agencies coming together to look at a problem in a holistic way.
- Multi-disciplinary working refers to teams made up of people from a range of professional backgrounds.

Conversely, the catch-all term 'partnership working' may be used to describe all of these ways of working – and others – in order to describe varying degrees of joint working, collaboration and cooperation:

Trying to understand how partnerships work can be difficult. It is not helped by the lack of a clear definition of the term, and the enormous variation in the types of association to which the term is applied. On reading the growing amount of literature on the subject, we soon realise that the term seems to be applied to any kind of relationship between different agencies.

(Harrison et al., 2003, p. 2)

Some writers (e.g. Roberts et al., 1995) have suggested that this ambiguity is one of its political attractions – it can mean whatever anyone wants it to mean. Because of this confusion an important first stage in any new venture is to clarify the purpose and nature of that particular piece of partnership working. It is also important to recognise that the landscape of work between agencies and between different professionals is still evolving and developing as we write this course, and that the language used to describe this area



of practice is also likely to evolve and develop with time and to vary with context – for example, depending on the nation in which you are working.

One of the attractions for us of using the term 'partnership' is that it can also be used more widely still to represent the traditional values in youth work of adopting a participative approach to working with young people: treating them as partners in their own learning rather than as 'clients' to be 'done to'.

## 1.3 Dimensions of partnership working

We will now look in more detail at the range of practice and of organisational arrangements known as partnership working.

Below are accounts from two practitioners, who describe their experience of partnership working and their understanding of the term.

#### Sabrina

Sabrina works as a youth development worker for a local authority in the English Midlands. She manages a small team of part-time youth workers and between them they provide a range of daytime, evening and weekend opportunities for young people living in the local area.

I'm based in a youth and community centre which shares a site with a secondary school, and the school is a key partner for me. I've established a good relationship with the head and have worked alongside teachers in joint projects. For example, I've been working with the teacher responsible for citizenship and, with a group of post-16 students, developing a peer education project on homelessness. The school funded some of the work and I've put in my own time and some additional hours for a part-time worker. Some of my team now operate a sexual health service in the youth centre at lunchtime – in cooperation with the school nurse and a specialist sexual health worker in the voluntary sector. I've also been working with an education welfare officer who supports young people in care – encouraging them to take part in youth work. I've just had a young woman in care on work experience for a week, which was good. I've also got some good links with the sports development worker in the district council. I don't really get involved in strategic stuff – though my manager does.

#### Mick

Mick works for a community organisation and is based in a community centre on an estate in the West Midlands. He has worked there for a long time and has developed strong networks in the neighbourhood surrounding the centre.

I think of myself very much as a neighbourhood-based youth and community worker. I've worked on this estate for a long time and I work closely with local agencies, including housing officers and the tenants and residents



organisation. Health is a big issue for residents and I work closely with health and drugs and alcohol agencies in order to be able to respond. Community safety is also high on the agenda. I've been supporting young people in meetings with the police where they've been expressing their views about how the police treat them and how they're always being moved on. I chair the estate's inter-agency forum, which brings agencies and community representatives together. In my role it's also important to keep up with strategic developments across the city. I've managed to position the work of the centre so it has been able to respond to city-wide agendas and priorities – in the past we've received significant funding to support some of the work that we've done, but getting funding is much more difficult now because of cuts in different organisations' budgets.

#### Activity 2: Differences between partnerships

Allow approximately 30 minutes

Using these practitioner accounts and any of your own experiences, try to identify some of the ways in which individual partnerships might vary and jot these down. For example, you may have noticed how Sabrina seems to be involved in partnerships with other practitioners working with young people at local level, while Mick is involved in partnerships operating more strategically.

Provide your answer...

#### Comment

You might have noted some of the following differences.

Partnerships vary in terms of the *themes and issues* they are addressing and in their *breadth of focus* – from partnerships with a very specific focus, for example drugs and substance misuse, through to partnerships addressing a much broader set of issues, for example regenerating a town or an estate.

Partnerships also vary according to the *range and nature of the partners involved*, including whether they involve statutory, voluntary/third-sector and/or private sector organisations and whether young people and other community representatives are also involved.

Partnerships vary in their *time span* – they may be focused on one-off, short-term projects, or develop into longer-term plans for working together.

The impetus for partnership working can vary – it may come from the bottom up or the top down. In other words, partnership might have developed as a response to needs and issues identified locally or as a result of a 'top-down' directive – for instance, in response to a new government policy or piece of legislation, in which case engagement might be *compulsory* rather than *voluntary*.

The Crime and Disorder Act of 1998, for example, required crime and disorder partnerships to be set up in England and Wales and specified the agencies that should be involved. In other cases, people seek out potential partners whom they know have a common interest in developing provision for the young people they are working with, or who have common values.



Partnerships might be *planned or emergent*. Some partnerships, like projects, arise because people have a specific outcome in mind. Alternatively, ideas about what you might do or achieve as partners might evolve over a period of time and as relationships develop.

Some writers on partnership focus almost exclusively on partnership in the context of formal organisational arrangements, often at a strategic level, but others take a broader perspective, highlighting the importance of informal networking. We now move on to think about these different levels of partnership.

### 1.4 Levels of partnership

As we have seen, partnership working can involve different levels of formality and commitment, from work based on quite loose and informal networks at one end of the spectrum, through to working arrangements based on formal agreements and organisational structures at the other. Himmelman (1996) has developed a model of partnership that he uses to explore these different levels of commitment, which he sees as a continuum. In Figure 7.1 we illustrate his model using the idea of a series of levels.

|   |   |   | Collaboration  Enhancing each other's capacity for mutual benefit     |  |
|---|---|---|---|--|
|   |   | Cooperation   |   |  |
|   | Coordination  | Sharing resources   | Sharing resources   |  |
| Networking                                      | Altering activities/ways<br>of working to achieve<br>a common purpose | Altering activities/ways<br>of working to achieve<br>a common purpose | Altering activities/ways<br>of working to achieve<br>a common purpose |  |
| Exchanging<br>information for<br>mutual benefit | Exchanging information for mutual benefit                             | Exchanging<br>information for<br>mutual benefit                       | Exchanging<br>information for<br>mutual benefit                       |  |

Figure 1: Levels of partnership (Source: adapted from Himmelman, 1996)

**Networking** is the most informal level of partnership working and involves exchanging information for mutual benefit. There needs to be a minimal level of trust and willingness to share information, and the contacts are usually made informally, person to person rather than organisation to organisation.

Himmelman highlights the importance of this person-to-person contact in networking, pointing out that, 'it is clearly more helpful to be able to have a contact person through whom you can get the information required and, as necessary, have a continuing dialogue of mutual benefit' (Himmelman, 1996, p. 27).

**Coordination** goes a step further. As well as exchanging information for mutual benefit, the partners agree to alter their activities or ways of working in order to achieve a common purpose. Coordination can help to address problems of fragmentation, overlap and duplication in services. For example, Sabrina might identify, though her conversations with other organisations, that they are each offering similar provision for young people on



the same night of the week. As a result of exchanging information, they might decide to open on different nights, or arrange to diversify and complement each other in order to give young people a wider range of options.

**Cooperation** moves the partners up a step. In addition to exchanging information and coordinating activities for mutual benefit and to achieve a common purpose, organisations might share resources – including money, staffing and buildings.

At the top of the staircase, at the level of **collaboration**, the step of enhancing each other's capacity for mutual benefit is added to the earlier ones. At this level, each person or organisation works at helping their partners to become better at what they do. Mick's advocacy work might come into this category. Thinking of the needs of others, as well as one's own self-advancement, is generally considered to be a sign of maturity (Himmelman, 1996) – hence the placement of this form of partnership at the top of the staircase, subsuming the other activities of networking, coordination and cooperation.

Himmelman (1996) argues that any of the four levels of partnership might be appropriate in different circumstances. He offers three key factors that influence the decision, the three Ts of: Time (how much is available), Trust (how well the people involved know and trust each other) and Turf (how high is the potential for turf wars, based on different values and purposes, readiness for power sharing, cultural differences, and so on).

#### Activity 3: Levels of partnership in practice

Allow approximately 30 minutes

Look at the video, 'Planning inter-agency work', below. It shows practitioners from two organisations in London meeting to discuss how they might work together.

As you watch, make notes on the following points:

- 1. Why have the two agencies decided to work together?
- 2. What do they want to achieve? Have they any common goals?
- 3. What different knowledge and skills can each organisation contribute?
- 4. What resources have they agreed to share?
- 5. What other practicalities need to be agreed?
- 6. At what level of partnership are they operating?

Video content is not available in this format.

Wandsworth Youth Service: Planning inter-agency work

Provide your answer...

#### Comment

Gillian, Charline and Junior are meeting to discuss how they might work together in response to concerns about young people 'hanging about in the streets'. By working together, they believe they can provide young people with something more positive to do. Each agency already has a relationship with at least some of the young people mentioned and it makes sense to try to work together in order to develop a shared response to needs.

They know, through their contacts with young people and with parents, that the young people are interested in music. They each have resources and skills to bring to the



project, including access to recording equipment, premises and staff, and they each agree to make some contribution, including paying for additional staffing. This will be a pilot project, which they plan to evaluate as the basis for developing longer-term work together. They also discuss another potential piece of joint work, specifically targeting Asian young men who are 'known for getting into bits of problems in the community'. They mention a number of other agencies which might play a role in supporting young people and with whom they have contacts. These include the housing department, the further education college and a faith-based organisation, as well as relationships that they have with parents and 'the community'.

After their meeting, Gillian reflects that she achieved what she wanted – 'getting Junior on board'. She recognises that Junior will bring skills, contacts and resources that can help her to achieve more than she could just by working on her own. We can assume that Junior also sees benefits for himself, and for the young people he works with, as a result of developing joint projects with the youth service.

We suggest that the two organisations are beginning to work on the cooperation step – exchanging information and also planning to change their activities and to share resources (at least for the duration of this pilot project) in order to achieve mutual benefit for each organisation. They agree to evaluate the project afterwards. The outcome of this is likely to determine whether they continue to cooperate and share resources, or whether they go back down a step.



## 2 Why work in partnership?



Figure 2

One short answer to this might be 'Because we have to!' Depending on your role and the context in which you are working, working with others may be something that is required of you by your organisation or that you are required to do in response to government policy, and may be central to your practice.

We begin this section by examining the context and background to partnership working. We then go on to look at the benefits of working in partnership – for young people, for organisations and for communities.

## 2.1 Context and background to partnership working

The concept of different agencies working together for a common good isn't something new. Work with young people and with communities has always involved some degree of collaboration with others, and there has been a recognition for some time that different professionals need to be able to work together effectively in order to meet young people's needs. Before the advent of the welfare state, for example, local authorities worked alongside voluntary organisations to deliver welfare. Developments in the 1960s and 1970s, including education priority areas and the community development projects, combined a number of features of more recent partnership initiatives, including interagency working and community participation, and were targeted at areas seen to be most in need (Balloch and Taylor, 2001). The Thompson Report, which reported on youth work in England back in the early 1980s, also recommended that:

The Youth Service and other services dealing with young people should develop the means of working together. It is the responsibility of management to foster collaborative arrangements with other services, whilst respecting the independence and proper role of each. This will encourage the most effective use of funds, staff and facilities.

(DES, 1982, p. 122)

What is different now is the emphasis that recent governments have placed on the development of partnership working, particularly in relation to the delivery of public services.

Policy during the years of the Labour Government of 1997–2010 had a strong focus on joint working between agencies and on partnership across a wide range of public policy, including in education, health, regeneration, and crime and disorder. Partnership working became 'the new language of public governance' (Sullivan and Skelcher, 2002, p. 1). Partnership was a central theme in government approaches to work with young people, and work with children, young people and families more broadly, both at the level of policy coming from Westminster and within policy emanating from devolved governments in Wales, Scotland and Northern Ireland, which increasingly had (and continue to have) legislative power in areas relating to work with young people.

Key policy drivers in partnership working in the field of work with young people in these years included work done by the Social Exclusion Unit (SEU).

## 2.2 Young people and social exclusion



Figure 3

The creation of the SEU was particularly significant in the development of partnership working in relation to work with young people – so much so that it was described by some commentators as the 'de facto Ministry of Youth' (Williamson, 2007, p. 36). It was set up soon after the Labour Government was elected in 1997 as a cross-government department aiming to help improve government action to reduce social exclusion by producing 'joined up solutions to joined up problems' (SEU, 2000). It created a series of policy action teams made up of government and non-government agencies.

The report of Policy Action Team 12 (SEU, 2000) considered ways in which government could improve policies and services to meet young people's needs. It found a situation of fragmented policy and service delivery.

It also found that individual agencies tended to focus on their own individual objectives, with difficult issues that straddled boundaries not being adequately dealt with, or ignored. The picture was particularly gloomy for young people with the most significant problems and the most complex needs:

Young people get shunted from agency to agency because responsibilities are unclear. ... As a result, young people can fall through the cracks in agency



responsibilities, and services can appear contradictory, complex and inaccessible. ... Young people with multiple risk factors often go without help.

(SEU, 2000, p. 56)

It went on to recommend that there should be a cross-departmental approach to young people's issues and youth inclusion, and that structures should be created to support cross-departmental and inter-agency working.

## 2.3 Partnership and safeguarding

The Green Paper *Every Child Matters* (ECM) (Chief Secretary to the Treasury, 2003) built on this thinking and analysis, identifying the need for agencies to cooperate and work together in order to improve children's well-being. It identified five outcomes that were seen to be most important to children and young people:

- be healthy
- 2. stay safe
- 3. enjoy and achieve
- 4. make a positive contribution
- 5. achieve economic well-being.

Every Child Matters informed the Children Act of 2004 which led to the reform of children and young people's services in England, with an emphasis on promoting cooperation between agencies in order to improve outcomes for children and young people (if you are interested in reading more about these policy developments, see the <a href="Every Child Matters">Every Child Matters</a> website). A significant event in the lead-up to ECM and the Children Act, and one which was highly influential in changes in practice that followed from this, was the death of Victoria Climbié and Lord Laming's subsequent inquiry into the circumstances surrounding it.

As Percy-Smith observes:

The focus on partnership working is not surprising given the long list of high profile failures to adequately 'join-up' policy and practice.

(Percy-Smith, 2005, p. 1)

Victoria Climbié died on 25 February 2000, 'the victim of almost unimaginable cruelty' (DoH, 2003, p. 1). Her aunt and her aunt's boyfriend were convicted of her murder a year later. The inquiry that followed found a catalogue of systemic failures, poor professional practice, and poor leadership and management at a senior level, including a 'dreadful state of communications' within and between agencies (DoH, 2003, p. 9), failures of record keeping and information sharing, lack of clear protocols between agencies, a failure to follow procedures, and confusions about responsibilities. It also highlighted poor relationships between staff from different agencies, a failure to understand each other's role, barriers to communication created by the stereotypes different agencies had of each other, and agencies working to different agendas.

Lord Laming identified a need for fundamental change in the way that services for children and young people were delivered. *Every Child Matters* took up and developed this agenda



 and the '5 ECM outcomes' became a strong driving force in practice with young people in England.

Youth Matters (DfES, 2005) continued the ECM agenda, focusing particularly on the need to develop a coherent system of support for young people. Again, it highlighted the need for close working and collaboration across different agencies working with young people, including public sector, voluntary and community sector, and private, organisations. It placed a particular emphasis on supporting the needs of young people who were most at risk and who had the most complex needs, through the development of integrated youth support services and the role of the 'lead professional'.

## 2.4 Partnership and policy drivers since 2010

Policy and practice in relation to partnership working and work with young people have taken a different direction since the election of the Coalition Government in 2010 and are increasingly different in different parts of the UK.

In England, as a result of changes in government policy and the global economic downturn, Alison Gilchrist observes:

... it appears that formal partnerships are losing significance in terms of strategic planning and resource allocation. The Localism Act 2012 downplays their role, scarcely mentioning the word 'partnership', and in many areas local strategic partnerships (LSPs) are being dismantled or becoming platforms for sharing data and airing views between different local government departments, other statutory services and the private sector. In the future, they are likely to have an increasing focus on enterprise and commissioning.

(Gilchrist, 2013, p. 124)

Cuts in funding for public services have also had a particular impact on youth services, with the BBC reporting that spending on youth services in England had fallen by 36 per cent between 2012 and 2014 (BBC News, 2014).

In other parts of the UK, policy has taken a somewhat different direction. In Wales, for example, the *National Youth Work Strategy for Wales 2014–2018* highlights the role that youth work has to play in supporting young people to achieve their full potential, and the importance of partnership and collaboration between different organisations providing services for young people:

... statutory and voluntary providers need to take their collaborative working to new levels, maximising the impact of limited resources and presenting a highquality and coherent offer to young people.

(Welsh Government, 2014, p. 2)

The Strategy also states that the Welsh Government wants to see a strengthening of the strategic relationship between youth work organisations and formal education, identifying that 'Youth work interventions have been shown to have a positive effect on formal education outcomes, behaviour, attendance and progression through key points of transition' (Welsh Government, 2014, p. 3).

In Scotland, policy continues to highlight the importance of effective partnership working in the delivery of services for children, young people and families and also sees youth



work as having an important role to play in supporting young people's learning and achievement. 'Getting it Right for Every Child' (GIRFEC) (2012) is a key policy initiative which is shaping and influencing policy, practice and legislation affecting children, young people and families at the time of writing. It emphasises the need for practitioners to work together, including 'across organisational boundaries and putting children and their families at the heart of decision making', in order to give children and young people 'the best possible start in life' (The Scottish Government, 2012, p. 4).

The Scottish *National Youth Work Strategy 2014*—2019, which has been informed by the GIRFEC approach, recognises the importance of youth work in improving outcomes for young people, including educational outcomes, and of partnership working as essential to achieving improved outcomes:

All young people, in every part of Scotland, should have access to high quality and effective youth work practice. This is what we believe and this is what we aspire to. We can only achieve this by working together with young people, Community Planning Partnerships, relevant organisations and other partners. We know we already have a great foundation to build upon. Changing the way public services are delivered is key to ensuring that young people continue to achieve the best possible outcomes.

(The Scottish Government, 2014, p. 8)

We have taken you through a whistle-stop tour of some of the main policy developments that have influenced, and are influencing, partnership working in work with young people. You may well be familiar with a whole raft of other policy measures calling for partnership working based on your own experiences of practice.

Social policy is constantly changing; it is work in progress and subject to change as government changes. As we have seen, policy is also different across different areas of the United Kingdom, a trend which is likely to increase. Rather than provide you with a comprehensive guide to social policy, therefore, we indicate the need for you to be sufficiently informed about it to be able to take a critical stance.

The next activity asks you to think about your experience of partnership working and your knowledge of current policy drivers for partnership working in your own work context.

## Activity 4: Your experience of partnership working Allow approximately 40 minutes

Make some notes describing your own experience of partnership working covering the points listed below:

- 1. To what extent are you involved in partnership working in your current role?
- 2. What organisations and agencies do you work with, and why?
- 3. Thinking back to Himmelman's model of levels of partnership working (networking, coordination, cooperation and collaboration), at what level would you place your own practice at this point?
- 4. What are the key drivers in terms of policy that are encouraging or requiring you to engage in partnership working in your role?

Provide your answer...



#### Comment

We hope this has been a useful exercise, and one which has encouraged you to consider and share your own experience and to learn from the experiences of practice of others.

We are aware that, given the speed at which policy changes, some of the information that we have provided might already be out of date by the time you come to study this material.

One resource that you might find useful in helping you to keep up to date with changes in policy in relation to practice with children and young people across the different nations of the UK is the electronic briefing produced by the 4 Nations Child Policy Network. This provides a monthly round-up of significant child policy news, consultations, documents and legislation from all four nations of the UK. To subscribe to the UK e-briefing, send a blank email to uk-latest-join@childpolicylists.org.uk and then reply to the confirmation email you will receive (4 Nations Child Policy Network, undated).

## 2.5 The benefits of working in partnership



#### Figure 4

Partnership working is based on an assumption that 'there are situations in which working alone is not sufficient to achieve the desired ends' (Huxham, 1996, p. 3). We have already touched on some of the benefits that can come from working in partnership. We will now explore in a little more detail the benefits for organisations, for practitioners and for young people.

## Activity 5: Thinking about the benefits of working together Allow approximately 1 hour

Think about a partnership initiative that you have been involved in or are familiar with. In a table like Table 2 below, make notes in the right-hand column about the extent to which the potential benefits listed in the left-hand columns were achieved.

#### Table 2: Potential benefits of partnership

## Potential benefit Was it achieved?

A spirit of competition was replaced by a spirit of cooperation.

It released synergy and provided 'added value' – achieving more than either party could have achieved alone or working separately.

It involved exchanging information and ideas, leading to improved decision making. It also helped to develop the knowledge and skills of different partners.

It allowed for efficient use of resources.

It provided a more holistic approach – partners were more able to provide support for the 'whole young person' rather than individual services addressing needs separately.

It helped to 'build capacity' in the community by involving young people in partnership decision making.

Finally, what other benefits do you think there might be from working with other people rather than on your own?

Provide your answer...

#### Comment

Some partnerships are inevitably more successful than others. However, it is useful to recognise the benefits that do come from working with others, and perhaps reviewing your successes will have reminded you of what you have achieved.

In thinking about the other benefits of partnership working, you may also have identified the potential financial incentives to working in partnership with other organisations. You might have found that it helped you to bid for and to secure joint funding – demonstrating an ability to work in partnership is often one of the criteria for the allocation of funding.

At its best, partnership working can provide practitioners with new opportunities for learning, as they develop their understanding of the way in which different agencies and professionals work, the skills that each can offer and the different perspectives that they bring. It is not just about sharing knowledge and experience, but also about bouncing ideas off each other, which can help to spark new ideas.

In order to realise these benefits, though, Chauhan (2007) reminds us that:

... such an approach requires the strengths of individual agencies to be drawn upon, an expectation that there will be mutual respect among key partners and an acknowledgement that what is at stake is local democracy not just the financial interests of individual organisations.

(Chauhan, 2007, p. 241)

We have spent some time examining the benefits that come from working in partnership. We will now look at some of the challenges and dilemmas it can present.



## 2.6 The challenges of partnership working

Organisations are complex, as you will know from your own experience of practice and from your previous study. Partnership working – which involves different organisations working together – inevitably increases this complexity. As Huxham says:

Working with others is never simple! How often do we hear people say 'It would have been quicker to have done this on my own' even when there is only one other person involved? When collaboration is across organizations, the complications are magnified.

(Huxham, 1996, p. 4)

It is important to be realistic about these challenges if we want to be in a position to develop practical strategies for trying to overcome them. Next, you will read accounts from two practitioners whom we interviewed as part of the development of this course, in which they describe their experience of some of the difficulties of partnership working.

#### 2.6.1 Difficulties in partnership working

#### Maria

Maria works as a youth worker for a voluntary sector environmental organisation. She has a wide range of experience of working in both formal and informal partnership arrangements and is very aware of the difficulties and potential pitfalls in working in partnership, including:

Different agendas. No clear role definition. Ineffective leadership – for example, not rotating the position of Chair, so the power balance stays with one agency.

Bureaucracy – with some agencies it wouldn't matter who came on to the partnership board, they're tied by so many restraints that they can't really be effective within that partnership.

Funding. There's a whole host of things that can go wrong.

#### Brona

Brona coordinates a young people's health project. She also identifies difficulties she has come up against in her experience of developing joint projects with other agencies, including:

Different ways of working. Different values. Different funding streams. Everybody's got their own agenda. People letting you down ... Where the worker hasn't turned up, they've let young people down; where they've broken confidentiality – all these things are crucial.



#### 2.6.2 Differences in organisations

Different organisations have different aims, values and cultures. Some of these will be openly stated, others might be more subtle or hidden. In either case, differences in values and purposes can lead to arguments about what the partnership should be aiming to achieve, what will indicate success and how this can be evidenced and evaluated. It is also worth noting that some agencies may be working within different legislative frameworks which define their powers, their duties to provide specific services and the targets and outcomes that they are expected to meet.

#### 2.6.3 Conflicts of accountability

Processes of accountability can be particularly complicated in partnership working:

... the individuals from the various organizations who are directly involved in collaborative activities need a fair degree of autonomy in order to make progress. The problem is that the activities of the collaboration will affect the 'parent' organizations, so the individuals also need to be accountable to the various organizations or other constituencies which they represent. Unless these individuals are fully empowered by their organizations to make judgements about what they may commit to, there will need to be continual checking back to the parents before action can happen. Much lapsed time can pass in this process, during the course of which impetus and energy levels for the proposed action can wither.

(Huxham, 1996, p. 5)

#### 2.6.4 Differences in culture

Different professional groups also have different ways of working – including ways in which they perceive and relate to young people. Some professionals, for example, still see young people as 'clients', with the professionals holding the power (Sullivan and Skelcher, 2002), while others are committed to sharing power with young people and encouraging involvement in decision making. Some professionals may also hold stereotypical views about other professions, which can act as a barrier to communication.

All practitioners are brought up or accultured in one agency. The practitioner in a particular agency speaks that particular practice language, understands the roles and structures within that practice system and automatically and unconsciously sees the world from that single agency perspective. ... What keeps us separate, both systematically and professionally, is very powerful and does not diminish over time.

(Murphy, quoted in Harrison et al., 2003, p. 79)

#### 2.6.5 Costs of partnership

While there may be financial savings from partnership, there can also be added costs. As Chauhan comments, 'it takes resources and sustained efforts to establish, develop and maintain partnerships, whether these resources are in the form of money, time, skills, facilities or equipment' (Chauhan, 2007, p. 239).



Networking and relationship building take a lot of time – a regular complaint of practitioners engaged in partnership working is that it involves lots of meetings – and time is money. Different organisations will have different levels of resources and capacity to engage.

Individual agencies may be fiercely protective of their own budgets. In addition, potential partners may also be potential competitors for funding, without which their own organisation might not survive. These sorts of pressures can act as strong disincentives to collaboration.

#### 2.6.6 Conflicts and differences in power

The rhetoric of partnership working often emphasises sharing, cooperation and collaboration; the coming together of different agencies prepared to put aside their differences for the greater good of service users and communities. The reality of partnership may be very different. Partnerships can also involve conflicts and struggles for power – particularly when there are significant differences in the partners' size, the resources they have available and their culture. Their past history of relationships between different agencies may also have an impact. Where relationships have been positive in the past, this bodes well for partnership working. Where there is a history of poor collaboration and mistrust, the task is likely to be more difficult.

Gilchrist (2007) points out that there is often informal wheeling and dealing between some partners, outside the formal partnership meetings, which excludes others from the decision-making process. Some agencies have more 'clout' than others. Those with power may be reluctant to relinquish it. What appears to be consensus may, in reality, reflect the dominance of the most powerful agency. Sources of formal power are complicated since a manager in one agency has no formal authority over practitioners in another agency.

For Balloch and Taylor, issues of power present the greatest challenge for partnership working, but a challenge that needs to be addressed: 'If partnership does not address issues of power, it will remain symbolic rather than real' (Balloch and Taylor, 2001, p. 284).

## Activity 6: Exploring some challenges of partnership working Allow approximately 45 minutes

Watch the video, 'Reviewing inter-agency work', below which shows a meeting between Denise Godfrey, a youth officer with Wandsworth Youth Service whom you have seen previously, and Paul Howard, who works for the Youth Offending Team (YOT). They are meeting to review some joint work between the two agencies and admit that some conflict has arisen from trying to work together, but there have also been some successful outcomes for their partnership.

As you are watching the video, make a note of your response to each of the following questions:

- 1. What joint working have they been involved in over the past 18 months?
- 2. What have been some of the positive outcomes for the young people they have been working with?
- 3. What does Paul say have been some of the advantages of working in a youth centre, as opposed to another venue – for example, one owned or managed by the YOT?



- 4. Each agency would say that it 'works with young people', but they work in different ways and have different aims. Can you identify some of the differences between them? To what extent do you think that these differences have led to conflict?
- 5. Why do they think it has been important to review and evaluate the partnership?

Video content is not available in this format.

Wandsworth Youth Service: Reviewing inter-agency work

Provide your answer...

#### Comment

From watching the video, we can see that a number of difficulties and challenges have arisen as the two agencies have tried to work together. Paul works specifically with young people who have been offending and are 'on orders', a very particular 'target group' of young people. His work is focused on trying to reduce the risk of them offending again; he wants the young people to engage with specific activities that are intended to achieve this outcome.

As a youth worker, Denise's work is informed by principles of voluntary engagement. She wants young people to be able to access the opportunities and resources that the youth centre can offer, including providing a space where different groups of young people can mix. But she also has targets that she needs to meet, including targets for the numbers of young people using the youth centre.

It seems that there has also been some interpersonal conflict which has sometimes made working together difficult. Poor interpersonal relationships and conflicts between individuals and groups may be a feature of some partnerships, and can create a significant barrier to effective partnership working. Put simply, if people get on together in partnerships, they are more likely to try to overcome some of the other barriers that might make it difficult to work together. Conversely, poor interpersonal relationships and conflict between particular individuals or groups can be powerful forces that undermine other factors that might be encouraging and supporting collaboration. As Gilbert (2005) observes:

The essential issue for partnerships, of course, is that it is based on relationships, both personal, professional and organisational. To gain partnership outcomes you have to work as partners – a simple truth which unfortunately escapes many people.

(Gilbert, 2005, p. 76)

Despite the difficulties and challenges, Paul and Denise both remain positive about the benefits of working together. Paul can see the benefits of working in a youth centre, including encouraging young people he is working with to become involved with more constructive activities in their communities and to build up positive relationships with youth workers. Denise is pleased that one young woman, who was originally involved in a YOT project, has since started to come to the centre independently and become involved in youth work. Both comment on the usefulness of reviewing the way they have been working together, in part because it has helped to 'bring to a closure' some



of the conflict between them and because it has reminded each of them of some of the positive outcomes of the partnership.

Given the long list of difficulties you might come up against, you might feel, as one practitioner we interviewed said, 'Sometimes partnerships can be more hassle than they're worth.' Despite the challenges, however, we would argue that it is worth persevering and trying to find effective ways of working with others – if for no other reason than the reality that partnership working is unlikely to go away.

As Sullivan and Skelcher (2002) conclude:

The powerful momentum for collaboration is unlikely to be diminished, despite the problems of accountability, the complexities of the organisational relationships which emerge and the time and energy necessary to maintain these relationships at an organisational and individual level. The state is joining up with a vengeance.

(Sullivan and Skelcher, 2002, p. 224)

Now that you are familiar with some of the benefits and pitfalls of partnership working, you should be better placed for thinking about the ways in which leaders – formal and informal – can maximise the potential benefits and deal with the difficulties. This is the focus of Section 3.

## 3 How can we make partnerships work?



#### Figure 5

In this section we move to examining approaches that you might take to developing effective partnership working in your own practice.

As we have already indicated, working in partnership covers a wide range of professional practice and organisational arrangements – which means that there can be no single blueprint or definitive guide to 'making partnerships work'. However, we believe there are a number of strategies that can help you to engage effectively with partners, whatever your situation.

Reflecting on your learning about leaders and leadership, we would suggest that it is important for leaders to be good boundary scanners (being aware of what is happening outside your immediate working environment) and good boundary spanners (using the information you acquire about that wider environment to take a proactive approach to leadership, so that you are less likely to be constantly having to respond to crises).

Similar considerations apply in thinking about leading in a partnership scenario, although, inevitably, life is more complicated. Sullivan and Skelcher (2002) have listed a range of skills and attributes of effective boundary spanners, based on their research into partnership working. We present a modified form of their listing in Box 7.1 below.

#### Box 1: The skills and attributes of boundary spanners

- Critical appreciation of the wider environment.
- Understanding different organisational contexts.
- Networking including knowing who the 'right' people are, being able to access them and having 'political' skills.
- Recognising the appropriate leadership roles to play.
- Partnership working skills, including:
  - communication skills (verbal and non-verbal)
  - emotional literacy skills (being able to 'read' the emotional climate and respond appropriately)
  - influencing skills



- conflict resolution skills
- negotiating skills
- problem-solving and creative/lateral thinking skills.

(Adapted from Sullivan and Skelcher, 2002, pp. 101–2)

One way of equipping yourself to recognise and tackle the potential challenges to partnership working is to consider your partnership within its wider context.

The next section, on 'Partnerships in context', examines the first three items on Sullivan and Skelcher's list.

We then go on to consider how you might establish effective co-working agreements with your partners. Underpinning your work in all of the above are the partnership working skills, which we will also examine in more detail.

### 3.1 Partnerships in context

As a practitioner wanting to build relationships and work effectively with partners, it is important to understand the context in which a particular partnership is being developed. This includes making time to find out how different organisations involved in a partnership work and the factors that may constrain what they can and can't do – for example, government policy or reductions in funding. You need to learn the terminology, to recognise the different meanings that people from different professional backgrounds might place on what appears to be similar terminology, identifying where the various sources of power lie, and so on. You also need to be aware of and be prepared to challenge the stereotypes that you may have of other organisations and professionals – and that they may have of you.

It might appear to be a daunting task. However, we are not suggesting that you should undergo a thorough research process on each and every partner or potential partner; simply that, in conversations with them, you find out what issues are on their mind and the significance of these for your partnership working. At a practical level, one youth worker whom we interviewed, who works for a voluntary organisation, offered the following advice:

You have to have an understanding of what current policy is, any contemporary developments you need to be aware of. There's nothing worse than going to a partnership meeting and everybody knowing something that you haven't really kept yourself up to date with. So always keep up to date and never be frightened to ask the question. If you don't know something, ask somebody.

Alison Gilchrist (2007) emphasises the importance of informal links with your partners to complement the more formal meetings that you have, and argues that the most effective community leaders (using 'leader' in the informal rather than the formal, organisation-specific sense) are those who have strong informal networks, so that they are in touch with local concerns.



## 3.2 Co-working agreements

When working with a group of partners, it is important to agree an initial contract or set of ground rules in order to clarify what you each expect from each other and how you will work together. One of the stumbling blocks in partnership working is the assumptions that people may make about different elements of the work.

Gary, a detached youth worker, found that there were tensions between his team and the police. He highlights the importance of negotiating clear agreements before starting to cowork, and describes what he includes in such agreements, based on his own experiences of practice and what can go wrong.

#### Gary's approach to partnership agreements

We sit down and clarify what is the purpose and the aim of the work. We would look at roles and responsibilities (as in who will do what and by when) and we would look to put in place regular meetings to reflect on what has been going on and to plan ahead.

We also look at how we would want to publicise anything we choose to do in terms of which names are getting mentioned, so that individuals do not claim all the glory ... at planning in an end of project review [and] at the management structures. For example, if there were issues in relation to face-to-face delivery, which managers could or should be involved in unravelling some of those issues. At the end of the project we would produce a report where we would evaluate not only what we have produced but also what we have learnt from each other and the partnership working process.

We also negotiate partnership agreements on an individual basis. Even if I was coworking with one other youth worker from another discipline out on the street I would go through our code of conduct (in terms of how we operate on the street) before we began delivering together. For example, if young people use inappropriate language that co-worker needs to know what our boundaries are and how we deal with certain situations. There are also implications for us in terms of health and safety. As detached workers, when we are on the streets, our health and safety is always at the forefront of our minds. If we are taking workers from different disciplines they may not be aware of some of the importance of things like observation skills, constantly risk assessing, being in well-lit areas and being aware of what is behind you – the little things detached workers do instinctively.

(Gary, detached youth work coordinator)

One of the main advantages of written partnership agreements is that they provide a common reference point. As Gary says, much of our work may include things that we take for granted or that we do 'instinctively'. When we are working with people from different professional backgrounds and professional cultures, approaches to work may need to be clearly spelled out and agreed.

One disadvantage may be that they might appear to indicate a lack of trust. Another may be that they give people less flexibility or room for manoeuvre. However, there is no rule about not renegotiating the agreement if it proves to be unhelpful and, again, having it written down provides a clear focus for this process.



The issues that need to be agreed will vary according to the nature and context of the work, but we suggest that issues to consider include:

- Your aims and purposes: including how success will be measured and what data
  might be collected, how and by whom. For example, you might need to collect data
  on the numbers of young people involved, for funders; or there might be information
  that you want to collect for your own purposes.
- Roles and responsibilities: who will be involved and who will be responsible for what.
- Meetings: how often you will meet and the purpose of these meetings.
- Codes of conduct: how you expect people to behave and treat each other.
- **How you will deal with problems:** including how you will communicate with each other if a problem develops between meetings.
- How you will review the work you are doing, including how you will evaluate your
  work at the end of the partnership if the partnership is likely to be time limited.

### 3.3 Partnership working skills

It is people who sit down together, not organisations, and how we perceive different organisations is influenced by the behaviour, personalities and interpersonal skills of those who work for them.

One of the complications of working in partnership is that there may be no formal leader:

Very often what is needed to catalyse collaboration are individuals who are able to 'champion' particular causes and motivate others to take collective action. ... These leaders find themselves applying their leadership capacity in a new environment, one where hierarchies have been replaced by networks and interorganisational reliance and it is not possible to lead simply by virtue of one's formal authority in a unitary bureaucracy.

(Sullivan and Skelcher, 2002, p. 104)

Many of the skills in partnership will be common to other areas of your practice. For example, good communication is key in partnerships, as it is in work with young people and colleagues. You have existing skills that you can build on.

#### 3.3.1 Conflict resolution

... much of the skill involved in partnership work centres on dealing with problems, difficulties, conflicts and tensions.

(Harrison et al., 2003, p. 3)

We have already come across a number of ways in which partnership working provides opportunities for conflict, including: different mindsets; different styles of communication; the stereotypes that people hold of each other; and differences — both genuine (e.g. in values and beliefs) and perceived (as a result of misunderstandings, due to all of the above and lack of communication), along with perceived differences of power, risks and responsibilities.



At times, you may think it is important to 'stick to your guns', particularly if a fundamental principle or value is at stake. At other times, you might need to be prepared to compromise, to negotiate your position with partners and be able to resolve conflicts that might arise between you. Handling differences of opinion in a developmental, rather than a confrontational way, is an important skill.

Thomas (1976) suggests that there are five main conflict management 'styles':

- 1. Competitive: when people are keen to win the argument and get their own way.
- 2. **Accommodating:** when people want to be liked so they tend to do what other people want them to do, pleasing others rather than themselves.
- 3. **Avoidance:** when people try to steer clear of conflict, avoiding people and situations that they think are likely to lead to conflict, hoping that it will just go away.
- 4. **Compromise:** when people are prepared to give and take, to find the middle ground, to trade.
- 5. **Collaboration:** trying to find ways in which everyone can win.

Thomas argues that you need to be able to operate in each of these ways, as appropriate, in different situations. For example, *competing* is important when you know you are right or when the issue is very important to you or your organisation. You have to prepare to make a stand where core values are at stake.

Compromising may be appropriate when the people involved hold similar levels of power, have important goals in mind, and there isn't time to engage in the collaborative approach that partnerships are ideally aiming for – but which take longer. There may also be some situations in which 'win-win' is not possible.

Negotiation is one process through which conflicts can be resolved. It is also a process that you need to go through when you develop any partnership agreement. In reality, it is something that we do at an informal level every day.

#### 3.3.2 Being clear about your role, purpose and professional identity

Howard Sercombe acknowledges that there are potential difficulties, including ethical dilemmas, presented by partnership working. Nevertheless, he argues that it is something that youth workers need to do:

We can't provide all the knowledge, skill and resources that a young person needs, and even if we could, it wouldn't be a good idea.

(Sercombe, 2010, p. 88)

Engaging in partnerships and interdisciplinary processes, he suggests, 'takes some maturity, some diplomatic skill, courage to work in the face of sometimes unsympathetic environments' (Sercombe, 2010, p. 89).

He also highlights the importance of being clear about your own role and professional identity as a basis for working collaboratively with others:

It works if you understand clearly who you are, and what your professional mandate is, and what other participants are, and what their professional mandate is. ...



If you know who you are, are confident in what you have to contribute, and know who you are there for, then a lot of the ethical problems take care of themselves. Not that it will be easy, but the issues will be clearer.

(Sercombe, 2010, pp. 86-7)

#### Maria

Maria, one of the practitioners we interviewed when we were developing this course, reflects on some of her own experiences of being involved in partnership working, and what she has learned as a result, echoing some of the points made by Sercombe:

I think, choose your partners carefully ... And I think, consider everything, but don't feel you have to take on everything. And if you have decided that you want to be involved in a partnership, be clear about what your inputs and outputs are going to be, make sure that other people are clear as to what they are and ensure that you all have this common goal, and this common thread working through it. And again, it's about organisational behaviour, and culture, and I think that you really need to go back to your basics, the stuff that you learn on your course, never forget it. Because it's hard sometimes, and difficult once you're in the middle of something, to understand what's happening. But the biggest advice I would give to anybody, and it's about most of the work, not just partnership working, just keep that reflection up. When you go away, reflect on it and think, 'What went wrong there, what was right, and what could I do to make it better?'



## 4 Partnership working and your own practice



Figure 6

The final activity asks you to reflect on your learning from the course and to consider how you might use this learning to develop your practice.

#### Activity 7: Partnership working and your own practice

Allow approximately 45 minutes

Spend some time reflecting back over your learning from this course, including notes that you have made.

Try to identify at least three things that you will take from your study of the course. Then think about how you can use this learning in your own role and practice setting. It may be that you are already planning to work with partner organisations. If you are, what can you do to make this partnership work effectively? How can you make the most of the potential benefits that can come from the partnership? What can you do to minimise the difficulties that you might encounter – for example, any ethical dilemmas that arise – drawing on ideas presented in the course? Make notes on your responses to these questions.

Finally, make notes on two practical things that you will do to develop your understanding of partnership working and your partnership working skills. For example, you might commit yourself to doing some research about other organisations in your area that are providing services for young people, as a basis for developing future partnership working.

Provide your answer...



## Conclusion

In this course you have explored a range of meanings for the word 'partnership' and seen that it is used to describe a variety of practices, structures and processes. You have looked at some of the difficulties, as well as the potential benefits, that can come from working in partnership. You have also examined the policy context influencing partnership working, and considered policy drivers that might be shaping your own practice and that of other students. You have also explored some strategies and approaches that you might adopt in trying to 'make partnership work' in your own practice.



## Keep on learning



## Study another free course

There are more than **800 courses on OpenLearn** for you to choose from on a range of subjects.

Find out more about all our free courses.

## Take your studies further

Find out more about studying with The Open University by <u>visiting our online prospectus</u>. If you are new to university study, you may be interested in our <u>Access Courses</u> or Certificates.

## What's new from OpenLearn?

Sign up to our newsletter or view a sample.

For reference, full URLs to pages listed above:

OpenLearn - www.open.edu/openlearn/free-courses

Visiting our online prospectus - www.open.ac.uk/courses

Access Courses – www.open.ac.uk/courses/do-it/access

Certificates - www.open.ac.uk/courses/certificates-he

Newsletter -

www.open.edu/openlearn/about-openlearn/subscribe-the-openlearn-newsletter

## References

Balloch, B. and Taylor, M. (eds) (2001) *Partnership Working: Policy and Practice*, Bristol, Policy Press.



BBC News (2014) *Youth Services Spending Down by One-third*, 25 March [Online]. Available at www.bbc.co.uk/news/uk-26714184 (Accessed 9 May 2014).

Bracey, M. (2007) 'The accidental leader', in Harrison, R., Benjamin, C., Curran, S. and Hunter, R. (eds) *Leading Work with Young People*, London, Sage.

Chauhan, V. (2007) 'Partnership working in the voluntary and community sector', in Harrison, R., Benjamin, C., Curran, S. and Hunter, R. (eds) *Leading Work with Young People*, London, Sage.

Chief Secretary to the Treasury (2003) *Every Child Matters*, Cm 5860, London, The Stationery Office.

Children Act (2004) London, HMSO/The Stationery Office.

Department for Education and Science (DES) (1982) *Experience and Participation:* Report of the Review Group on the Youth Service in England, Cmnd 8686, London, HMSO (Thompson Report).

Department for Education and Skills (DfES) (2005) Youth Matters, London, The Stationery Office.

Department of Health (DoH) (2003) *The Victoria Climbié Inquiry: Report of an Inquiry by Lord Laming*, Cmnd 5730, London, The Stationery Office.

4 Nations Child Policy Network (undated) *About 4 Nations* [Online]. Available at http://childpolicyinfo.childreninscotland.org.uk/index/about (Accessed 22 September 2014).

Gilbert, P. (2005) *Leadership – Being Effective and Remaining Human*, Lyme Regis, Russell House.

Gilchrist, A. (2007) 'Linking partnerships and networks', in Harrison, R., Benjamin, C., Curran, S. and Hunter, R. (eds) *Leading Work with Young People*, London, Sage.

Gilchrist, A. (2013) 'Linking partnerships and networks', in Banks, S., Butcher, H., Orton, A. and Robertson, J. (eds) *Managing Community Practice: Principles, Policies and Programmes*, 2nd edn, Bristol, Policy Press.

Harrison, R., Mann, G., Murphy, M., Taylor, A. and Thompson, N. (2003) *Partnership Made Painless: A Joined-up Guide to Working Together*, Lyme Regis, Russell House.

Himmelman, A.T. (1996) 'On the theory and practice of transformational collaboration: from social service to social justice', in Huxham, C. (ed.) *Creating Collaborative Advantage*, London, Sage.

Huxham, C. (1996) Creating Collaborative Advantage, London, Sage.

Miller, R., Glasby, J., Cox, B. and Trimble, A. (2010) 'A liberated NHS – but will it lead health and social care together or force them apart?', *Journal of Integrated Care*, vol. 18, no. 6, pp. 42–4 [Online]. Available at http://eprints.bham.ac.uk/1353/1/A\_Liberated\_NHS. pdf (Accessed 11 May 2014).

Percy-Smith, J. (2005) What Works in Strategic Partnerships for Children?, Ilford, Barnardo's.

Roberts, V., Russell, H., Harding, A. and Parkinson, M. (1995) *Public Private Voluntary Partnerships in Local Government*, Luton, Local Government Management Board.

Sercombe, H. (2010) Youth Work Ethics, London, Sage.

Social Exclusion Unit (SEU) (2000) National Strategy for Neighbourhood Renewal – Report of Policy Action Team 12: Young People, London, Social Exclusion Unit.

Sullivan, H. and Skelcher, C. (2002) *Working Across Boundaries: Collaboration in Public Services*, Basingstoke, Palgrave Macmillan.



The Scottish Government (2007) *LEAP: A Manual for Learning Evaluation and Planning in Community Learning and Development*, revised edn, Edinburgh, The Scottish Government [Online]. Available at www.scotland.gov.uk/Resource/Doc/205858/0054730. pdf (Accessed 15 July 2014).

The Scottish Government (2012) A Guide to Getting it Right for Every Child, Edinburgh, The Scottish Government [Online]. Available at www.scotland.gov.uk/Resource/0042/00423979.pdf (Accessed 14 May 2014).

The Scottish Government (2014) *Our Ambitions for Improving the Life Chances of Young People in Scotland: National Youth Work Strategy 2014—2019*, Edinburgh, YouthLink Scotland, Education Scotland, The Scottish Government [Online]. Available at www. educationscotland.gov.uk/Images/YouthWorkStrategy\_tcm4-823155.pdf (Accessed 15 July 2014).

Thomas, K. (1976) 'Conflict and conflict management', in Dunnette, M.D. (ed.) *Handbook of Industrial and Organizational Psychology*, New York, John Wiley.

Welsh Government (2014) *The National Youth Work Strategy for Wales 2014*—2018, Llandudno Junction, Department for Education and Skills, Welsh Government [Online]. Available at http://wales.gov.uk/docs/dcells/publications/140417-national-youth-work-strategy-en.pdf (Accessed 15 July 2014).

Williamson, H. (2007) 'Youth work and the changing environment for young people', in Harrison, R., Benjamin, C., Curran S. and Hunter R. (eds) *Leading Work with Young People*, London, Sage.

## Acknowledgements

This course was written by Roger Harrison.

This free course is adapted from a former Open University course Leading work with young people in practice (E218).

Except for third party materials and otherwise stated in the acknowledgements section, this content is made available under a

Creative Commons Attribution-NonCommercial-ShareAlike 4.0 Licence.

Course image: <u>The Playful Geometer</u> in Flickr made available under Creative Commons Attribution 2.0 Licence.

The material acknowledged below is Proprietary and used under licence (not subject to Creative Commons Licence). Grateful acknowledgement is made to the following sources for permission to reproduce material in this course:

#### **Images**

Section 2 (Young people and social exclusion): © John Birdsall; Section 3 (How can we make partnerships work?): © John Birdsall. All other images © The Open University.

#### Audio-visual material

Section 1 (Levels of partnership): Clear Focus Productions Ltd (Wandsworth Youth Service); Section 2 (Conflicts and differences in power): Clear Focus Productions Ltd (Wandsworth Youth Service); Activity 3 video: © The Open University; Activity 6 video: © The Open University.



Every effort has been made to contact copyright owners. If any have been inadvertently overlooked, the publishers will be pleased to make the necessary arrangements at the first opportunity.

#### Don't miss out:

If reading this text has inspired you to learn more, you may be interested in joining the millions of people who discover our free learning resources and qualifications by visiting The Open University - www.open.edu/openlearn/free-courses