

# **STARR template – a quick representation of a design narrative**

## **Authors**

## **Situation**

*Describe the key characteristics of the context in which the case study is situated, in terms of material, social and intentional factors.*

*What was the designers' role in this situation?*

*What were their relationships with other actors?*

*Note parallels and divergence with respect to your project.*

## **Task**

*What were the designers trying to achieve in their innovation?*

*What were their preset measures of success?*

*Who defined the goals and criteria?*

*Note parallels and divergence with respect to your project.*

## **Actions**

*List the actions that the designers took to fulfil their task, in chronological order. Note any corresponding or interacting actions of other actors.*

*What went according to plan?*

*What unexpected events emerged and how did the designers deal with them?*

## **Results**

*To what extent did the innovation achieve its goals?*

*What other unexpected effects did it have?*

## **Reflections**

*What are the lessons to be learned from this case study?*