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Blank business model canvas 2021

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Business models in strategic management

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Blank business model canvas

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| --- | --- | --- | --- | --- |
| **Who helps you:** | **What you do:** | **How you help:** | **How you interact:** | **Who you help:** |
| Your partners | Your core activities | Value proposition | Customer relations | Customer segments |
| **Who you are and what you have:** | **What they think of you:** |
| Resources | Channels |
| **What you give:** | **What you have:** |
| Cost structure | Source of income |

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