Tools for creating

App	Description?
Prezi	**What:** A visual storytelling tool, allows you to create appealing presentations with integrated media. The free version requires you to store all prezis you create on the site under a CC-BY-SA licence.
	Great For: Creating rolling presentations for company advertisements, training sessions or websites.
Pinterest	**What:** Virtual mood board/visual bookmarking, allows you to create pin-boards of specific topics/themes/colours/etc for any given project. Pin-boards can be shared, single pins can be shared. Group projects, with multiple participants, can be created. Private/hidden boards can be created.
	Great For: Creating mood boards, finding references for art projects, collecting tutorials for creative projects, interesting image collections, art collections, finding and sharing inspiration etc.
Instagram	**What:** Social Media, image based micro-blogging. Polaroid style photography with limited image size, app has basic editing software, also provides for short videos (longer videos can now be added to personal 'story highlights' section).
	Great For: Food blogging, travel blogging, day-to-day life updates for friends and family (can make account private so only those you allow to follow you can view posts), art sharing (digital, fine, illustration, photography etc), micro-tutorials, advertising creator-owned/small business, community fostering through tagging and comment system.
CamStudio	**What:** Record all screen and audio activity on your computer and create industry-standard AVI video files and using its built-in SWF Producer can turn those AVIs into lean, mean, bandwidth-friendly Streaming Flash videos.
	Great For: Create simple training videos, answer FAQs about your company/product, create product showcasing/previews.
Quick Graph	**What:** Plots 2d and 3d graphs according to a range of functions, scientific calculator, plot equations, calculate multiple equations. iOs/Apple users only.
	Great For: Allows for advanced mathematics, graph plotting and scientific calculator functions on pocket tech.
Tableaupublic	**What:** Create interactive visualisations of data, connect and share with other creators, embed the visualisation in your website or share on social media.
	Great For: Creating charts, graphs, and maps for your project or company, share with your team or employers/employees.

Mindly	**What:** Mind mapping tool, synced with Dropbox. Great for ideas gathering, preparing for presentations, structuring thoughts. Base application is free.
	Great For: Mapping the topics for an essay in a branching tree structure that allows you to make connections of related topics in a way that makes sense at a glance.
TikTok	**What:** Short video creation, recording and sharing app. Also has a 'react' feature to record users' reactions to other videos live.
	Great For: Create short dance, lip-sync, comedy and talent videos; videos can be edited, sped up or down, filters can be applied, music can be used, or own sound created. Allows for private accounts, so only allowed followers can view videos.
Miro	**What:** Collaborative infinite digital whiteboard, different boards allow different uses, from post-it note brainstorming to mapping and diagramming projects.
	Great For: Real-time or asynchronous collaboration, can use it solo, or in teams. Basic version is free. Post note on the board, add more post-its, or use drawing tools to connect the dots and add information.
	What:
	Great For:
	What:
	Great For:

The Open University