

Tools for communicating

App	Description?
Facebook	<p>What: Connecting with friends, family, colleagues, other people you know. Sharing information, articles, images, news and video either publicly or privately within your set groups. Can connect other apps (such as Instagram) to automatically post to your FB feed.</p> <p>As with all social media tools, always take care with your privacy settings.</p>
	<p>Great For: Creating discussion groups, social groups, hobby groups, art/creative writing feedback groups, creating brand presence etc.</p>
Facebook Messenger	<p>What: Texting style private messaging, one to one, or small groups. Allows image, audio and video sharing, location sharing, and audio or video calls. Desktop version available through Facebook.</p> <p>As with all social media tools, always take care with your privacy settings.</p>
	<p>Great For: Keeping in contact via a free messaging service, sharing images, videos, links etc with friends or family, or to a small group of people at once.</p>
WhatsApp	<p>What: Texting style private messaging, one to one, or small groups. Allows image, audio and video sharing, location sharing, and audio or video calls. Desktop version available.</p> <p>As with all social media tools, always take care with your privacy settings.</p>
	<p>Great For: Keeping in contact via a free messaging service, sharing images, videos, links etc with friends or family, or to a small group of people at once</p>
LinkedIn	<p>What: Social Networking for professional employment – share articles/videos, blog about your work, connect with peers, colleagues or connections made at conferences etc. Add your CV, skills and professional development, job search and network with relevant interests.</p>
	<p>Great For: Keeping your CV up to date, finding peers in your field, researching the company and key staff members before an interview, learning new skills using the LinkedIn Training.</p>
Twitter	<p>What: Microblogging site. Tweet allowance is 280 characters, including emojis. Tweets can include up to 4 images, or one link (including video). Follow other accounts, grow your own following. An option to make your account private is available. Recent updates allow 'hiding' replies to a tweet.</p>
	<p>Great For: Use #hashtags to find and connect with other people or topics, read or create threads on interesting topics, share images or links or videos, build</p>

	community. Follow famous people, or key members of your field, or even brands/news outlets etc.
Skype	What: Text, audio and video messaging, allows for group connection as well as one to one. Allows for conference calling with groups. Desktop and mobile versions available.
	Great For: Business can be connected to Outlook calendar and thus automatically register if you are available. Team meetings, conferences, one-to-one work conversations, or simply chat with friends and family.
Discord	What: Originally designed as a gaming community chat system, gamers could link their game to Discord, then log into the app while playing and talk to other gamers at the same time; specialises in text, image, video and audio communication between users in a chat channel.
	Users can create a server, and only those with a link can join the server. Text chatting allows for extensive emoji use, gifs, link sharing, image sharing etc.
	Server owner can create many channels in their server, can privacy lock any or all, can block, suspend or ban any member. No limitation on how many servers a user can join, nor how many users can join a server. Users can connect with each other in single or group chats outside server usage.
	Great For: Discord has become a community driven platform. Not only fan groups, but educational, advocacy, friends and family and even businesses can create communities. Desktop, web and mobile app versions available.
Microsoft Teams	What: A unified communication and collaboration platform and shared workspace, that combines persistent chat threading, video meetings, file storage, and application integration. Combines with Outlook to integrate calendar and appointments.
	Great For: Team collaboration, team meetings, workplace calendar tracking, project management. Can be used to host web conferences. Available in desktop, web and mobile app.
Houseparty	What: A social networking service that enables group video chatting through mobile and desktop apps. Users receive a notification when friends are online and available to group video chat.
	Great For: Family and friend groups, group virtual face-to-face video communication. Groups use 'houses' and people can enter or leave as they like. 'Houses' can play games together, or simply video call.
SnapChat	What: Primarily video and image-based time-sensitive chat system. Once viewed, image or video then becomes unavailable. Users can add stickers or filters to their videos/images. 'Stories' are public.

	Great For: Friend and family communication, sharing 'moments' in almost real-time. Famous people and brand/information outlets have accounts you can follow for latest updates.
WeChat	What: Chinese. Texting style private messaging, one to one, or small groups. Allows image, audio and video sharing, location sharing, and audio or video calls. In-app purchasing of emojis and themes. Desktop version available.
	Great For: Keeping in contact via a free messaging service, sharing images, videos, links etc with friends or family, or to a small group of people at once.
Signal	What: Texting style private messaging, one to one, or small groups. Allows image, audio and video sharing, and audio or video calls. In app purchasing and creation of emojis and themes. Desktop version available. Has end-to-end encryption enabled, using open-source Signal Protocol.
	Great For: Keeping in contact via a free messaging service, sharing images, videos, links etc with friends or family, or to a small group of people at once.
Wickr	What: Unlimited one to one and group messaging, teleconferencing, file and screen sharing, available on desktop and mobile.
	Great For: Enterprises, Small Businesses or Individuals to connect on a secure platform. Individual, or up to 30 users for small teams is free. From £5pm basic small business, to £20pm for full, large business capability.
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