

Transcript

Using data to aid organisational change

NARRATOR:

Organisations need change. It's key to confronting new challenges and surviving. But making change is harder than it looks.

In this free course, you'll learn how to plan and research organisational change. You'll start by examining your position as a practitioner researcher and how this affects your research. You'll then narrow down a research topic relating to the change you want to make. Next, you'll map out those stakeholders who can help you and those who stand in your way.

The course will teach you how to use data to make your case for change; and you'll discover the key to keeping your research sound and evidence-based.

It's going to be a fascinating experience, full of insights into the world of organisational change; so why not jump in and give change a try!