Section 1
Teaching Early Professional Development: the context

Chapter 1

Teacher early professional development: the context

Frank Banks, Ann Shelton Mayes, Malcolm Oakes and Dennis Sutton

Introduction

I was teaching about lenses, and I had taken my rather boisterous group of 14-year-old pupils outside on a sunny summer day to see whether they could scorch bits of scrap paper with a convex lens by focusing the sun’s rays. They had a good time, marvelled at the bright spot formed, asked interesting and pertinent questions and, after a while, we went back inside. We talked about how their ideas about refraction, covered in the previous lesson, applied to this shaped glass block known as a lens. As I turned round from the diagram we were jointly constructing on the board to continue the discussion with the class grouped near me around the front, I spotted the Deputy Head Teacher who had just come in and was leaning silently against the back wall. I finished off the diagram, concluded the discussion and wound up the lesson. The pupils left. ‘I came in earlier but it was like the Marie Celeste,’ he said. ‘We were outside,’ I replied. ‘Yes. That lot can be difficult, but if you can get them out, back and settled, there can’t be much wrong. Well done.’ ‘Thanks,’ I replied. He had watched me teach for about twenty minutes; it was the summer term and his only visit. That was it. I had just been assessed and passed my probationary year.

That story is true. It was how one of the authors passed an early and, in many ways, the most important ‘rite of passage’ as a new teacher in the mid-1970s. It was a successful personal outcome for the teacher in question but a totally unsatisfactory professional experience. Although the school was large
and boasted its own ‘professional tutor’, the support and advice for new teachers was random, general and without any criteria for assessment other than ‘seems to survive’. Moreover, as no one knew any teacher’s individual needs, there was no continuity between receiving Qualified Teacher Status (QTS), the programme set up for the ‘probationary year’ and any strategy for further professional development. Except for certain exceptional schools and LEAs, the above tale of benevolent neglect was not an unusual experience at the time. Many of the current senior managers in schools will have been inducted into the teaching profession in a similar ad hoc way. Although the story, for that teacher, has a happy ending, life was not so sweet for a colleague who started at the same school at the same time. He failed his probation, and in the extension period struggled to restore credibility lost in the eyes of both staff and pupils. He eventually left the profession altogether. So much more could have been done to help both of these novice teachers, including the one considered ‘successful’, in the crucial early years of their careers.

How has the situation changed? In this chapter we will look at the current context for teacher Early Professional Development (EPD) at the start of the twenty-first century. We will consider the nature of the skills, knowledge and understanding needed by teachers and the practicalities of establishing activities to help them to develop professionally in the hectic environment of schools.

The context of EPD

In 1972 the James Report launched the idea of the triple-I. Education and training for teachers was described as falling into three cycles, initial, induction and INSET. The notion of a continuum of professional development has, until now, remained a professional ideal. The journey is worth re-visiting.

By the 1980s, many initial teacher education courses could be described as taking a ‘knapsack approach’ to course content. The view was that new teachers were unlikely to get access to further information and support once they started teaching full time. Consequently, they should be introduced to a whole range of issues, techniques and information to stuff into their knapsack for future use. It was almost as if Higher Education Institutions (HEI) were attempting to cram a lifetime of learning into one short period, with little thought as to whether this was an effective model for teacher professional development. Schools, for their part, saw new teachers (including student teachers) as the carriers of new ideas and techniques. In the early to mid-1990s this ‘us and them’ view of teacher development – HEIs do the training, schools allow them to practise on their pupils – gave way to a ‘partnership’ model. In this model, the time spent in schools considerably increased and supervising teachers took on an active training role as ‘mentors’ (DFE, 1992).
In most cases, in addition to coaching and support, this included assessment of practical teaching and sometimes of more knowledge-based aspects of the course (Bridges, 1993; Maynard and Furlong, 1993). In 1998, for England and Wales, the government set out the requirements for what should be covered in initial teacher education (DfEE, 1998). Although criticised for its ‘technical skills’ approach to teaching, the government circular did make clear what school/HEI partnerships should include in its teacher education curriculum. The school’s full role in initial teacher training was confirmed as a foundation stone of the new regulations.

The consequence of these developments during the closing years of the last century has been far reaching. Setting aside the controversy that has surrounded the movement of many aspects of initial teacher education and training from higher education to schools, particularly in relation to funding, workload and consistency, the major impact has been the recognition of schools as sites for professional learning. Partnership with HEIs in initial teacher training has meant a generation of teachers has been trained in mentoring skills. These skills in classroom observation, assessment, debriefing and target setting against standards are directly transferable to supporting colleagues in general.

Other regulations have drawn explicitly on this newly developed school-based expertise. The restoration of formal induction in England and Wales (DfEE, 1999) (a probationary period or formal induction was retained in Northern Ireland and Scotland) requires that newly qualified teachers receive appropriate levels of support from teacher colleagues. Teachers now enter the profession with a ‘career entry profile’ to form the basis of early professional development in the induction year. At a stroke a proper connection, based on individual learning needs, has been made between initial teacher training and induction. Elsewhere in the UK, the development of a coherent framework for teacher professional development has gone one stage further. In Northern Ireland, the initial, induction and EPD years were brought together in a common competence framework (DoE, 1998) which took the view that stuffing all expectations into the initial teacher education ‘knapsack’ was also not a sensible strategy. And now in England, Wales and Scotland too, an expectation of teacher continuing professional development will be put in place (DfEE, 2001; SEED, McCrone Report, 2000).

As yet there is no coherent framework that seamlessly supports a teacher through career-long professional development, from novice to expert teacher, from classroom teacher to subject leader to school leader (see Chapter 7 for a fuller explanation). But the signs are that coherence, entitlement and support are back on the professional development agenda, along with schools and classrooms as the site for professional learning and learning from each other as part of teacher professionalism. It seems likely that we are about to see the realisation of the James Report’s thirty-year-old professional ideal.
In this context, it is clear that early professional development, for many years the underdeveloped part of career-long teacher learning, needs to move centre stage. A focus on early professional development must be prioritised if teachers are to move swiftly towards expertise.

Teacher skills, knowledge and understanding

What do successful teachers do? What knowledge and understanding do they draw upon? In what ways is an ‘expert’ different from a ‘novice’? Chapters 3, 16 and 17 explore these questions in detail.

Any group of experienced teachers can come up with a set of competences that describe what effective teachers should be able to do. They might be rather idiosyncratic and context specific, but for the group of teachers involved, they would be their view of ‘what teachers do’. For example, one academic published in 1995 a checklist for evaluation of initial teaching skills, setting out 143 questions to be asked when assessing a student teacher (see Williams, 1995). It is unsurprising that national governments should seek to identify the set of knowledge, understanding and skills that describe effective teaching. And once established as a consensus view, use these descriptors as the basis for a rational approach to planned professional development from novice to expert. However, the different UK government officials drawing up such lists took a different view of the role of a teacher and consequently different parts of the UK have different types of standards. Also, as the standards were set out at different times, there are certain mismatches. Teachers are expected to improve throughout their career, but the clear framework for progression they might look for is absent. Ann Shelton Mayes looks at this issue in Chapter 7.

We may hope that the continual revision of standards will eventually lead to a rational framework for continued professional learning. But in the interim, there are thousands of teachers who complete induction each year and wish to focus on their own professional development. They need supportive frameworks for personal progress that help them aim towards excellence. Of course, in Northern Ireland such a framework already exists, at least in relation to the beginning years of early professional development. Elsewhere, in the UK, it has been the teacher associations who have focused on this neglected area for teacher professional development. The Association for Science Education (ASE), in particular, drew up a framework for Continuing Professional Development which classifies seven areas for development. The seven areas form a ‘professional development matrix’:

1. Subject knowledge and understanding
2. Pedagogical content knowledge
3. Development of teaching and assessment skills
4. Understanding teaching and learning
5. The wider curriculum and other changes affecting teaching
6. Management skills: managing people
7. Management skills: managing yourself and your professional development.

(ASE, 2000)

Not only does this define what should be the focus of development for those in the first few years of their teaching career; it recognises the classroom itself as the site for learning and colleagues as key players in supporting professional growth. We look at this below.

**Strategies for EPD**

One of the first tasks of the newly established General Teaching Council for England was to set out recommendations for Continuing Professional Development for the profession.

The Council believes that an entitlement to learning and development time for every teacher in their second and third years of teaching should be established as a priority. The benefits of new entrants learning from one another and from more experienced colleagues should become one of the norms of professionalism. Entitlement to extended professional development time in the early years of teaching will:

● improve teaching and learning
● support a culture of extended professionalism in schools
● support retention.

The focus for these early years of professional development should be on engaging the individual teacher in reflection and action on pedagogy, the quality of learning, setting targets and high expectations, equal opportunities, planning, assessment and monitoring, curriculum and subject knowledge, and classroom management.

(GTC, 2000)

The ASE has developed a CPD model over a number of years which, in its focus on practical strategies for carrying out professional development activities, addresses the issue of ‘engaging the individual teacher in reflection and action on pedagogy’ in a meaningful way in the day-to-day turmoil of
busy schools and classrooms. The model adapts well for teachers of any subject and phase in an early stage of their career.

First, a further explanation of the seven aspects of the professional development matrix (adapted from ASE 2000). (See Figure 1.1 on pp. 10–11.)

1. Subject knowledge and understanding

Few would disagree that a sound grasp of subject knowledge is fundamental to good teaching. But, to be truly good, teaching should also demonstrate an enthusiasm for the subject. Pupils and some teachers talk about boring topics. We believe that the problem is often not the topic but the teaching. Enthusiasm cannot be maintained where a teacher is unsure of the material.

Common consequences of unsound subject knowledge are hesitancy in teaching, a lack of direction to the lesson and a lack of clarity in explanation. Over-reliance on books and worksheets as the primary sources of the information for the pupils is another outcome. Having a sound subject knowledge allows us to relax with pupils, ask pertinent and interesting questions which offer an appropriate challenge, respond to a wide range of questions from pupils, react positively to the unexpected and happily confess to not knowing a particular answer. It does not follow that we should all possess the same range of knowledge; although the introduction of the National Curriculum in schools and for ITT (Initial Teacher Training), in core subjects, does mean that we are moving to a position where a common minimum range is expected for primary teachers and secondary teachers of a National Curriculum subject.

In early professional development, we are looking for evidence that subject knowledge has been extended and/or deepened. It is something that all of us have to do and the means by which we can do it are varied. For a teacher in the early years of his or her career preparing to teach a new topic is the most common way of improving your subject understanding. We need to explore ways of maintaining and developing subject knowledge through personal study, learning from colleagues and the use of ICT.

2. Pedagogic content knowledge

Subject knowledge is a personal attribute, built up over many years and is being constantly reworked no matter how experienced we are as teachers. Once we feel secure in that understanding, we are then in a position to transform it so that it is appropriate for the level of understanding of a particular group of pupils. This is the key skill of the successful teacher. It is a
complex procedure but essential to the teaching task. It involves a range of strategies to manipulate and transform personal understanding of a topic into a form that can be communicated to others, who are at a different stage in their development of understanding, to enable them to learn.

3. Development of teaching and assessment skills

The range of skills employed by any teacher is very wide. Managing a class of 30 pupils engaged on a variety of practical tasks, discovering a group’s prior ideas about a topic and presenting information in different ways are techniques used daily. Research on the ways in which we learn has shown that even a narrowly setted class of pupils contains individuals with many different interests, motivations and preferred ways of learning. It follows therefore that a teacher who practises a range of different methods in presenting and explaining work is more likely to engage a greater portion of the minds of the pupils for more of the time than one who does not. Teachers undertaking early professional development should develop an awareness of a range of different strategies, and experiment and evaluate new techniques.

4. Understanding teaching and learning

The past 25 years has seen a great increase in research findings about how children learn. An awareness of such findings and their significance is an appropriate background for anyone who is reflecting upon the best ways to teach children.

5. The wider curriculum and other changes affecting teaching

Since the introduction of GCSE in 1986 and the National Curriculum in 1988, teachers have been facing a world of constant change. The accountability to students, parents and colleagues has become more marked. These changes continue to transform the lives of all teachers. The reasons for the changes are many and varied and you should be aware of the issues and the measures that are introduced to resolve them.

6. Management skills: managing people

Taking on extra responsibilities goes hand in hand with professional development. The reasons for taking them on are many, but from their early years in teaching teachers are encouraged to make contributions to team, department and school life. Teachers in the early stage of their career are
encouraged to take on some extra responsibilities. For instance you might take on responsibility for reviewing a section of a scheme of work or leading a workshop on the use of ICT. In doing so you will be developing the skills necessary at a later stage to lead a team.

7. Management skills: managing yourself and your professional development

This final part of the matrix is about the ways in which you manage your workload and the ways in which you manage any responsibilities you undertake. This might include: managing your time; organising work to minimise stress; the organising regimes you use to manage such activities as administering a topic or looking after team resources.

This model of supporting early professional development works because it takes the teacher through a structured process:

1. The professional development matrix is used as a planning tool for identifying personal needs and setting priorities for professional development.
2. Working with an experienced colleague, the teacher identifies and plans to carry out a number of small-scale classroom-based activities. Each activity is specially planned to address different elements of the matrix.
3. The teacher, supported by an experienced colleague, considers the evidence from carrying out the activities and analyses the teaching and learning taking place in her own classroom. She also reflects on what she, as a teacher, has learned in the process.

Such a model of early professional development incorporates all the key elements needed to support teachers at this stage in their learning:

- a focus on personal needs;
- teacher ownership of professional development;
- developing skills to carry out classroom-based enquiry; directly focused on practical strategies to improve teaching and learning in the classroom; working with other experienced teachers; an incremental approach to learning.

This focus on teaching and learning is explored in great detail in Section 2 and the ways teachers can themselves explore their own practice is the theme of Section 3.

At the beginning of this chapter we reminisced about the ‘bad old days’ when teacher professional development was a lottery. Some won, some lost. The real winners and losers of a professional development lottery, of course,
are children. Every child deserves to be taught by an outstanding teacher who is able to inspire a real love of learning. The authors feel optimistic about the current climate where early professional development is finally being prioritised. If more teachers are to become outstanding teachers then we need to ensure that every teacher can take advantage of structured professional development from the earliest stage in their career.

References

Department For Education (DFE) (1992) *Initial Teacher Training (Secondary Phase)*. London: HMSO.
<table>
<thead>
<tr>
<th>Professional development area</th>
<th>Description of understanding to be developed in each area</th>
<th>Possible elements of an activity</th>
<th>Examples of appropriate evidence</th>
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</table>
| 1. Subject knowledge and understanding | Having a sound knowledge of the subject area that you have to teach  
 ● development of understanding of recent advancements and changes in your taught subject  
 ● security of subject knowledge in areas to be taught | ● course/meetings attendance;  
 ● library research;  
 ● self-study packs;  
 ● industrial placements or links | ● written report on impact of 'new' subject knowledge;  
 ● presentation at team or department meeting |
| 2. Pedagogical content knowledge | Translating one's own understanding of the subject into forms that will be understood by pupils of varying abilities and ages  
 ● examination of the teaching of particular parts of the curriculum including translation of one's own subject knowledge into suitable classroom activities | ● classroom-based curriculum development or research;  
 ● comparison of own approaches with other teachers or researchers;  
 ● course attendance | ● documentary evidence of classroom innovation or evaluation e.g.  
 ● teaching materials;  
 ● evaluations;  
 ● pupil reactions;  
 ● learning outcomes, etc. |
| 3. Development of teaching and assessment skills | ● development of teaching skills which are felt to be underdeveloped or under-used e.g. use of ICT in assisting learning;  
 use of particular teaching techniques;  
 promotion of classroom discussion;  
 individualised learning;  
 strategies for differentiation and equal opportunities, etc. | ● course attendance and classroom implementation;  
 ● departmental implementation;  
 ● team teaching;  
 ● evaluation of teaching and learning strategies | ● documentary evidence of teaching strategies – e.g. evaluations;  
 ● pupils' responses and learning outcomes;  
 ● observation report by fellow teacher;  
 ● demonstration to colleagues, etc. |
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<th>4. Understanding teaching and learning</th>
<th>Being aware of the significance of the findings of recent years on the ways in which pupils learn best</th>
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<td>● reflection on the basis for the classroom practice of oneself and of others – why do you teach this way?</td>
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<td>● e.g. an examination and comparison of learning theories; learning styles; theories of classroom management, etc.</td>
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<td>● observation of teaching and learning – examination of theoretical underpinning; library research;</td>
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<td>● course attendance;</td>
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<td>● departmental review</td>
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<td>● self-review report;</td>
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<td>● written report explaining the practice seen;</td>
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<td>● written comparison of some current theories with own practice</td>
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<th>5. The wider curriculum and other changes affecting teaching</th>
<th>Being able to place one's teaching in the context of national developments</th>
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<tr>
<td>● development of knowledge relating your context to wider teaching issues e.g. awareness of curriculum policy developments at national level; links with industries; regional and national initiatives</td>
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<td>● active membership of ASE and other professional bodies;</td>
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<td>● industrial placement;</td>
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<td>● activities within school cluster;</td>
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<td>● liaison with feeder schools;</td>
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<td>● liaison with FE/HE</td>
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<td>● documentary record of activities which have been undertaken as developments in this area with a comment on the outcomes for the individual and for the department</td>
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<th>6. Management skills: managing people</th>
<th>Being able to manage others effectively</th>
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<td>● development of any changing responsibilities</td>
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<td>● taking on a management role</td>
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<td>● reflection on current role and responsibilities;</td>
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<tr>
<td>● participation in pupil extracurricular activities;</td>
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<tr>
<td>● taking the lead in departmental activities, etc.</td>
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<td>● documentary record of responsibilities and activities, with comments on the outcomes</td>
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<th>7. Management skills: managing yourself and your professional development</th>
<th>Being able to manage oneself effectively</th>
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<tr>
<td>● development of skills such as time management; stress management; course administration; resource management; team management</td>
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<tr>
<td>● course attendance – implementation and reflection on outcomes;</td>
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<td>● participation in activities requiring additional skills, etc.</td>
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<td>● self-review report;</td>
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<td>● documentary evidence of skills demonstrated</td>
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**Figure 1.1** The ASE professional development matrix