STARR template – a quick representation of a design narrative

Authors

Situation
Describe the key characteristics of the context in which the case study is situated, in terms of material, social and intentional factors.
What was the designers’ role in this situation?
What were their relationships with other actors?
Note parallels and divergence with respect to your project.

Task
What were the designers trying to achieve in their innovation?
What were their preset measures of success?
Who defined the goals and criteria?
Note parallels and divergence with respect to your project.

Actions
List the actions that the designers took to fulfil their task, in chronological order. Note any corresponding or interacting actions of other actors.
What went according to plan?
What unexpected events emerged and how did the designers deal with them?

Results
To what extent did the innovation achieve its goals?
What other unexpected effects did it have?

Reflections
What are the lessons to be learned from this case study?