

## Item 3

### Brainstorming session

3.1 The meeting then heard opinions about the three options for relocation:

3.2 Sara Ritchie said that Milton Keynes was the best option. It was nearer peoples' present homes, had better transport links and had cheaper housing than Preston.

3.3 Diana Lees pointed out that Lille offered financial advantages. Although taxes were not as low as in the UK, land and buildings were cheaper, and government financial assistance was generous. In financial terms Lille presented a more attractive option than either Milton Keynes or Preston.

3.4 Jerome Griffin said he favoured a move to Lille. It offered a higher quality of life, it was nearer to London than Milton Keynes.

3.5 Brian Jumla said the meeting should discount the Lille option because it was the least expensive and the least convenient. The UK options would mean less disruption.

3.6 Steve Vance for Reloc said that experience showed relocations were successful when staff moved with the company. At first, moving staff was cheaper than recruiting new staff. Also local staff were more highly trained than existing staff.