

# PRODUCTION SERVICES AT THE OU

Our team of highly experienced online learning developers will work collaboratively with your subject matter experts to understand learning outcomes and develop engaging world-class learning experiences for delivery across a range of platforms.

Using flexible user-centric and evidence-based design approaches informed by years of OU experience in distance learning, we are able to develop complete learning programmes that are optimised for online and that deliver a high-quality user experience.

## Our approach

Our team works iteratively with partners from the initial learning design stage – where decisions about the most effective assets and pedagogic approaches are made to deliver the desired learning objectives – through to the review of draft content on the platform and then to final delivery. This process is coordinated by a Project Manager who will adapt plans and design approaches to best meet the needs of our partners and ensure every course and product adheres to the OU's exceptionally high quality standards.

## MORE INFORMATION

For more information please contact

Email [lee.johnson@open.ac.uk](mailto:lee.johnson@open.ac.uk)



## Our services

The OU has significant in-house, cross-functional capability that covers the entire gamut of educational media development, including:



Course design and delivery



Content adaptation



Content curation



Platform hosting



Project and programme management



Learning design



Editorial



Graphic design



Interactive media



AV production



A wide network of specialist outsourcers and suppliers

In addition to providing complete end-to-end online course creation and hosting services, the OU can also assist you with adapting your existing face-to-face programmes into engaging online or blended learning experiences on your own platforms.