



# LEARNING CARD : THE POWER OF NUMERACY AND LITERACY TO IMPROVE LIVELIHOODS



## Pause and Reflect:

### QUESTION 1:

Can you give examples of numeracy skills that would be useful for a young woman running a market business?

## Pause and Reflect:

### QUESTION 2:

How would you teach the literacy skills needed to run a small business?

When showing this film, pause at the Pause & Reflect (P&R) questions & encourage the participants to respond to the question. This film focuses on the way in which a knowledge of numeracy and literacy can improve young women's lives.

P&R 1: Focusing on numeracy, ask CEs to think about specific skills that are necessary when handling money & goods. Think about the vendor buying the products and then selling them to the public. Use roleplay with the CEs to highlight how numeracy skills can help avoid being cheated by wholesalers and customers. You could set up a scenario where a customer offers the wrong amount believing that the seller will not realise; another roleplay could be between a wholesaler demanding more money and the business owner querying the amount. Follow up by analysing as a group which skills are key.

P&R 2: Begin by eliciting the responses below, but then explore in more detail how the CEs would actually teach these skills. You could put them in small groups of 3 or 4 and ask them to plan a learning session. For example these could include writing the names of fruit and vegetables or putting names in alphabetical order. The aim of this activity is to come up with examples of how to teach the literacy skills identified.

To end this session, ask the CEs to explore ways of gathering stories from their own learners which demonstrate how the young women are able to use the numeracy and literacy skills they have acquired in their lives beyond the hubs.

## Pause and Reflect:

### RESPONSE 1:

Addition/subtraction/multiplication/division –all essential skills to run a sales business.

## Pause and Reflect:

### RESPONSE 2:

The ability to write out people's names, list of produce and amount paid/owed are all needed.

