

# From Instructional to Learning Design and Beyond ...

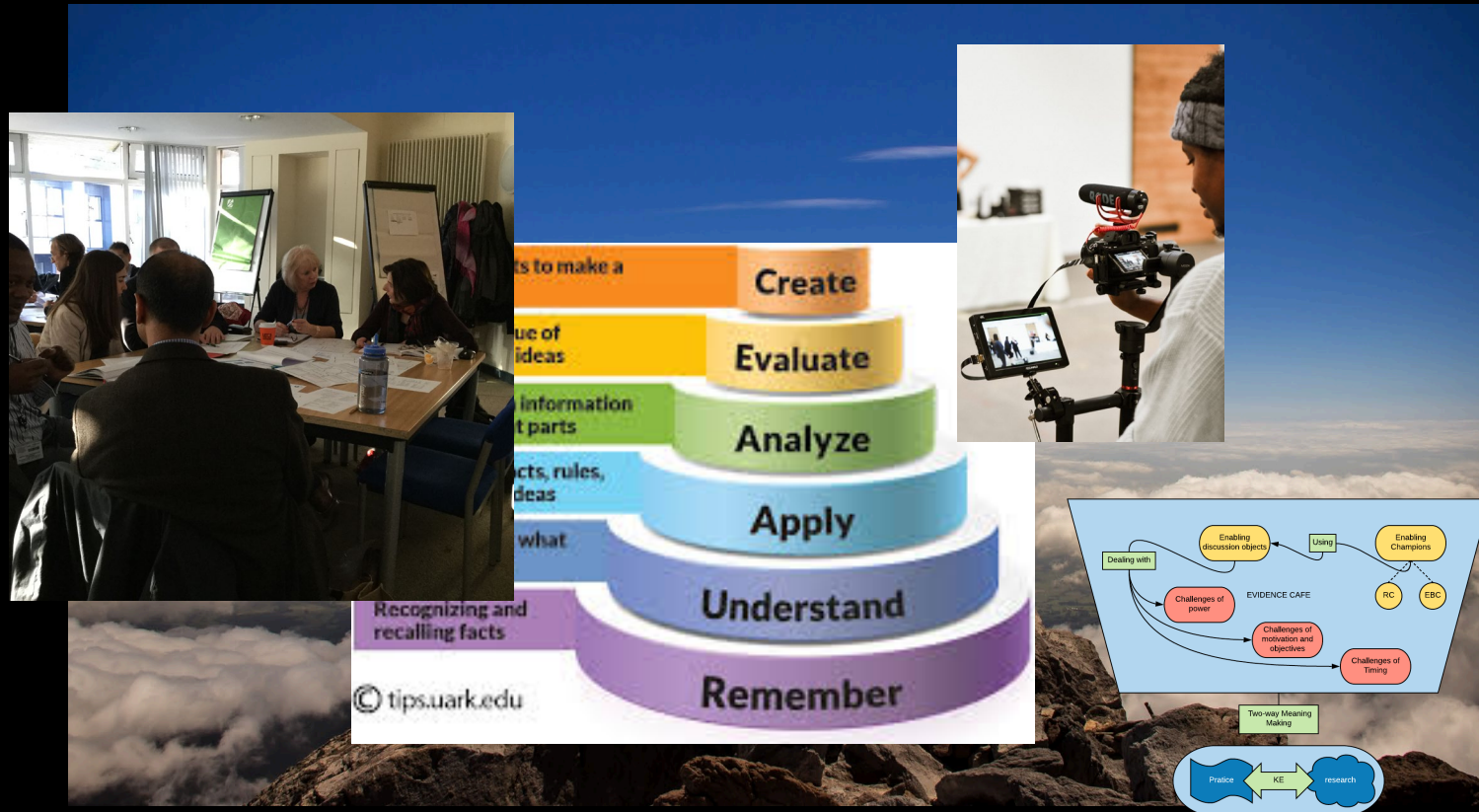
Prof Anne Adams, Dr Nashwa Ismail  
& Rachel Rogers

# Overview



- Instructional Design
  - ❖ – overview & limitations
- Learning Design
  - ❖ overview and activities 1 & 2
- Tricky Topics
  - ❖ overview and activities 3 & 4

# Instructional and Learning Design



# What is Instructional Design?



Instructional Design improves instruction and learning experienced based upon curriculum outcome needs to:

- Analyze learning needs
- Develop improved learning experiences
- Examples of Instructional Design approaches:
  - Subsumption Theory (David Ausubel, 1963)
  - Blooms Taxonomy (from remembering to creating)
  - Kolb (1984 learning cycle) Addie model Gagnes events of instruction
  - Merrills (2002) principles of instruction.

# BUT

Your learners your aren't all the same  
AND learning is not a factory assembly line





# What is Learning Design?



Learning that is Designed with the **student learning journey** at the heart.

About designing for student engagement with learning tools, materials and communities

## Two key purposes:

- Learning / curriculum design
- Quality enhancement

*“Very few of us learn from being talked at, we need to engage with the knowledge, apply it, play with it, and transform it. For this reason I usually think about the range of activities that we need to use to be able to achieve the learning before I allow anyone to start writing the content”.*

(Head of Education Department, 2014)

# Learning Design workshops



Who are the learners?  
What outcomes do they  
need to achieve?  
What do we want their  
experience to be?  
What will they do in order  
to learn?



# Learner Profile



*Activity 1a:* Agree broad topic area

*Activity 1b:* decide who the learners are - Age, Background, Challenges

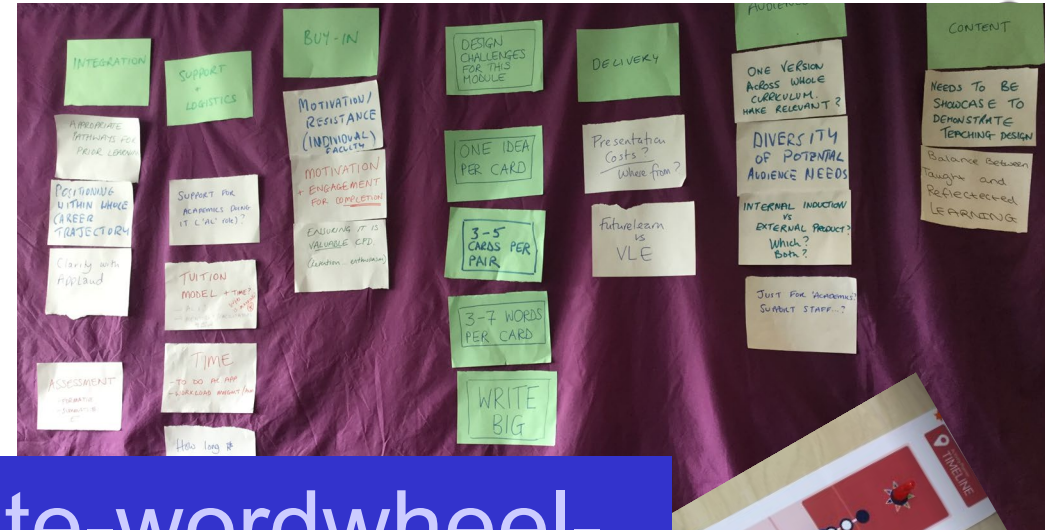
*Activity 1c* – use whiteboard



# Learner Experience Activity



# OU Tools for Learning Design



<http://aws-website-wordwheel-4lb80.s3-website-us-east-1.amazonaws.com/>

# Learning Experience



<u>Innovative</u>		
<b>Different</b>	<b>Amazing</b>	<b>Interactive</b>
Distinctive	Extraordinary	Collaborative
Innovative	Ingenious	Co-operative
Pioneering	Exceptional	Connecting
<u>Demanding</u>		
<b>Ambitious</b>	<b>Complex</b>	<b>Challenging</b>
Enterprising	Involved	Thought-provoking
Adventurous	Multifaceted	Stimulating
Aspiring	Intricate	Questioning
<u>Professional</u>		
<b>Skills</b>	<b>Independent</b>	<b>Practical</b>
Ability	Self-sufficient	Pragmatic
Capability	Self-supporting	Functional
Proficiency	Self-regulating	Competent
<u>Supportive</u>		
<b>Effective</b>	<b>Rewarding</b>	<b>Confidence</b>
Relevant	Worthwhile	Encouragement
Applicable	Valuable	Buoyancy
Constructive	Fulfilling	Trust

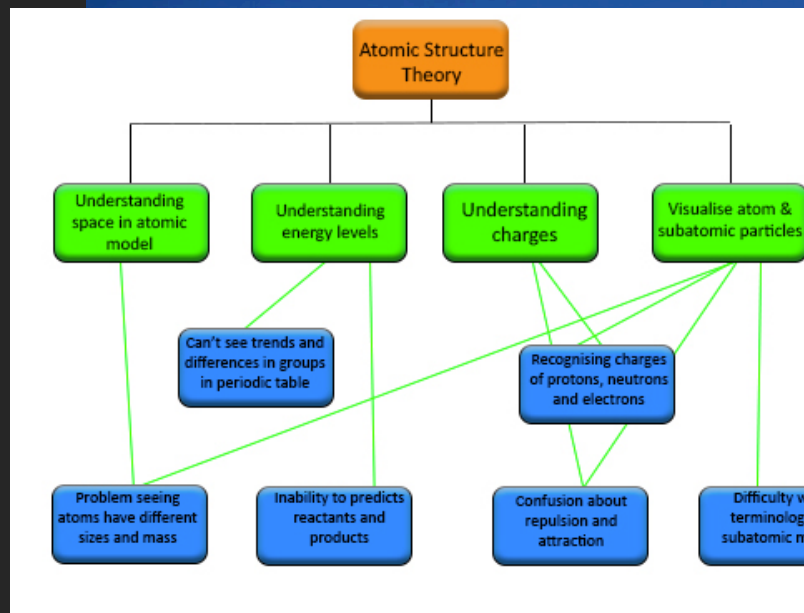


*Activity 2:* Choose what Learning experience you want your learners to have

<http://aws-website-wordwheel-4lb80.s3-website-us-east-1.amazonaws.com/>



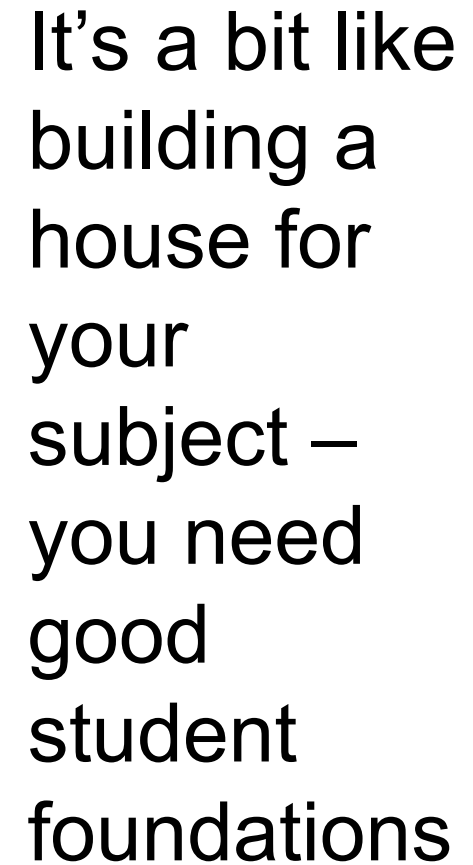
# Threshold Concepts & Tricky Topics



## **BUT** how does this connect to LEARNING YOUR subject?

OU Learning Design Categorises the learning experiences: Assimilative, Assimilative etc.

Again this is a standardised approach to learning. How does this connect to your students learning your subject?



# What gaps are there...

Thought:  
The Open  
University



@brigittehallert

I DON'T  
UNDERSTAND  
WHY THEY  
DON'T  
UNDERSTAND...

Figure 1 I don't understand





Thought:  
The Open University



STEP  
INTO  
MY  
SHOES

# BARRIERS to LEARNING



- What are learners gaps?
- Why do students (and teachers) think they've learnt something BUT they fail the exam?
- How do we engage students in difficult learning

Image from <http://www.theguardian.com/edu>



# 'SURFACE' and 'DEEP' Learning



- **Surface learning:** skimming, regurgitating
- SKATING on the surface of understanding
- **Deep learning:** changes how we think, 'foundations' for further knowledge,



Houghton (2004) from Biggs (1999), Entwistle (1988) & Ramsden (1992)

# Threshold Concepts



Meyer and Land (2003, 2006)

- Central gatekeeping concept  
“something without which the learner cannot progress”



“akin to a portal, opening up a new and previously inaccessible way of thinking about something”

- Lightbulb moments  
“It represents a transformed way of understanding, or interpreting”



- Troublesome knowledge – often Counter-intuitive

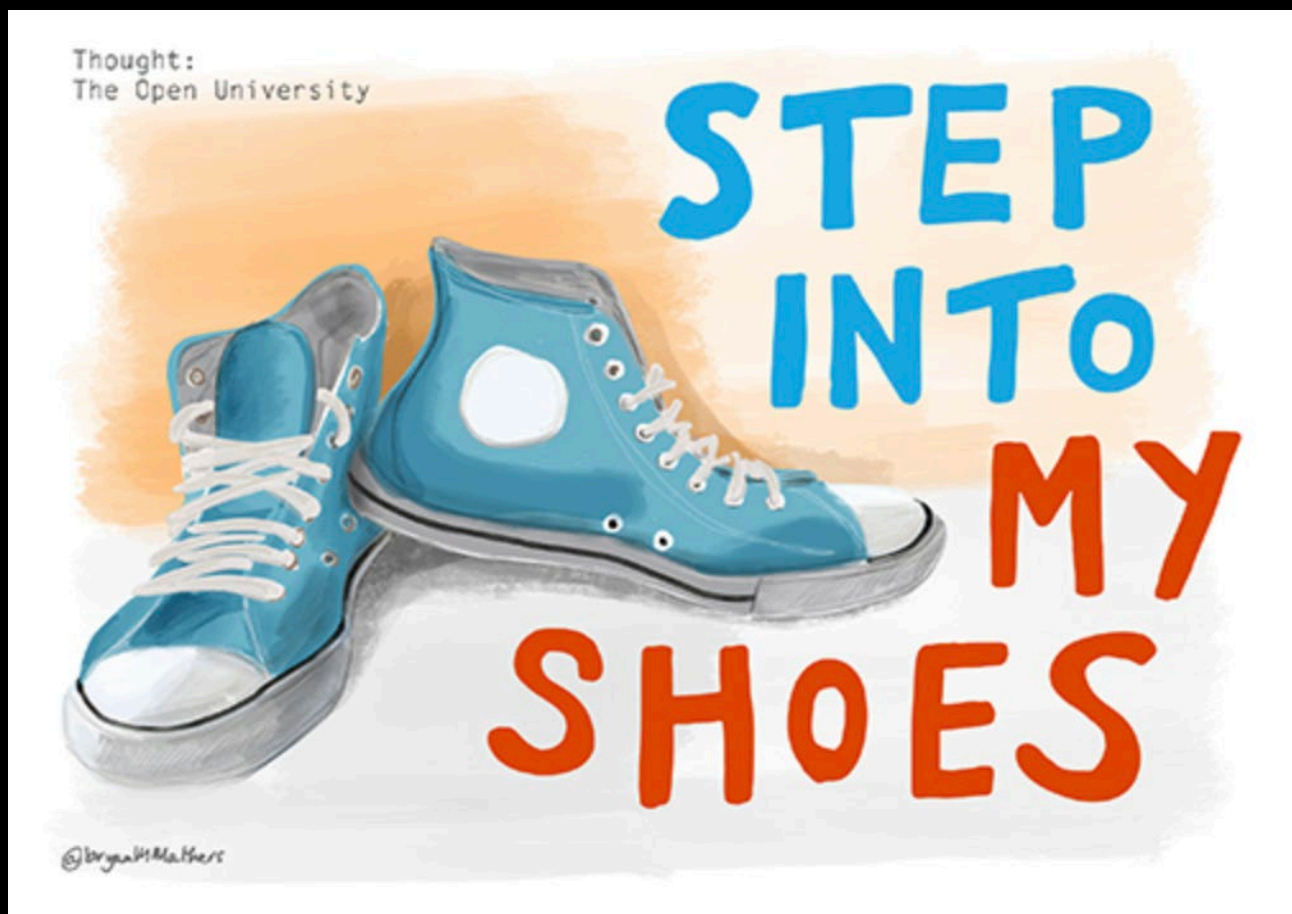


# ABC Learning Gains



A – Affective  
B – Behavioural  
C – Cognitive

# Tricky Topic Activity



# 1. Bring teachers together



Bring teachers together for a 2-3 hour workshop; 3 – 20 teachers is ideal. Arrange into small groups of 2 – 4 and introduce the three stages in the Tricky Topic process: identify, capture, and assess.

Each group must agree upon a suitable topic which is considered tricky or difficult for students to comprehend.



## 2. Brainstorm activity



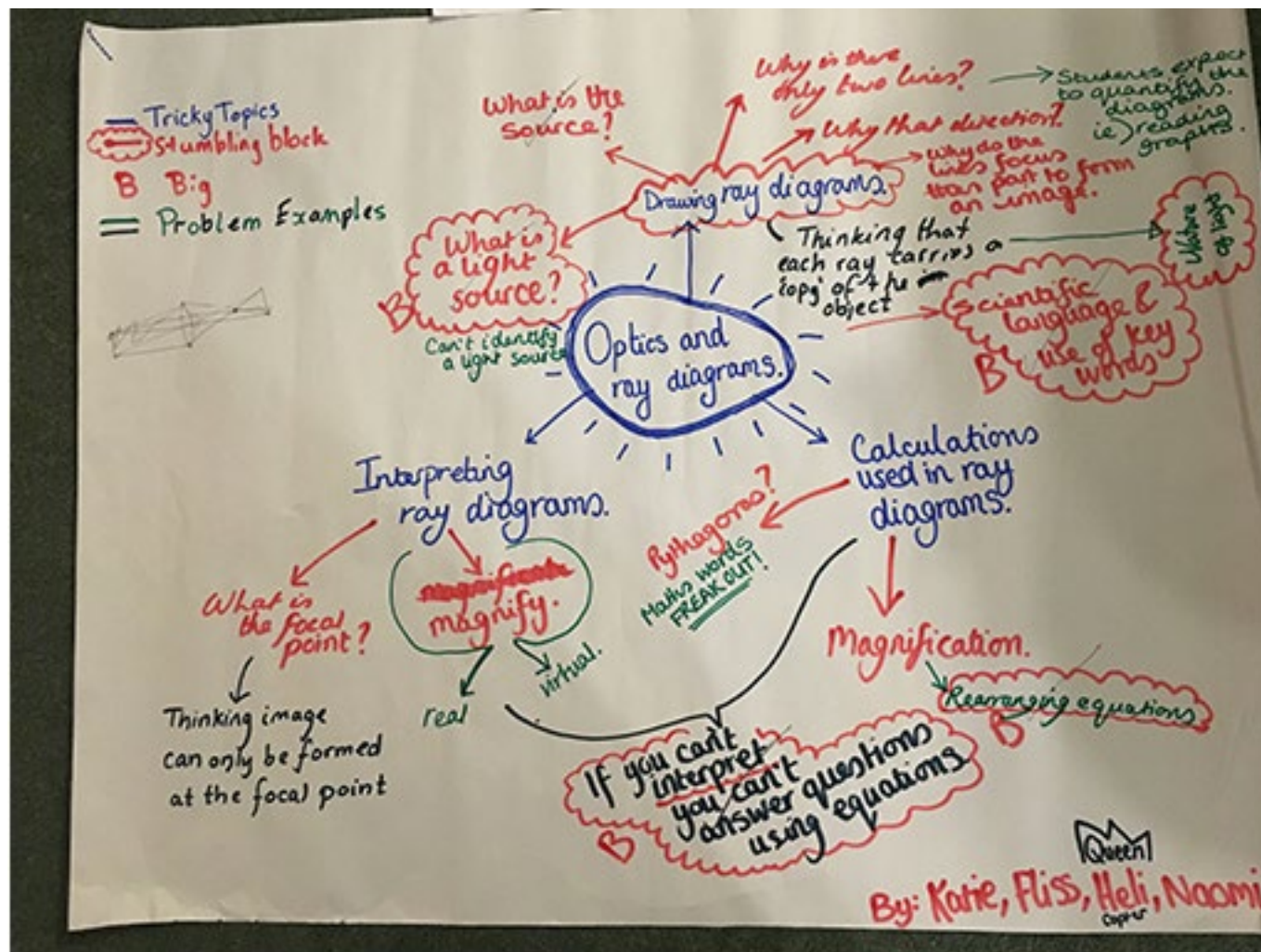
Through a brainstorm activity, each group breaks down their Tricky Topic into identifiable parts. These parts are specific examples of problems that students say, do or assume which suggest that they find the topic tricky. The groups write these problems down into a Mind Map.

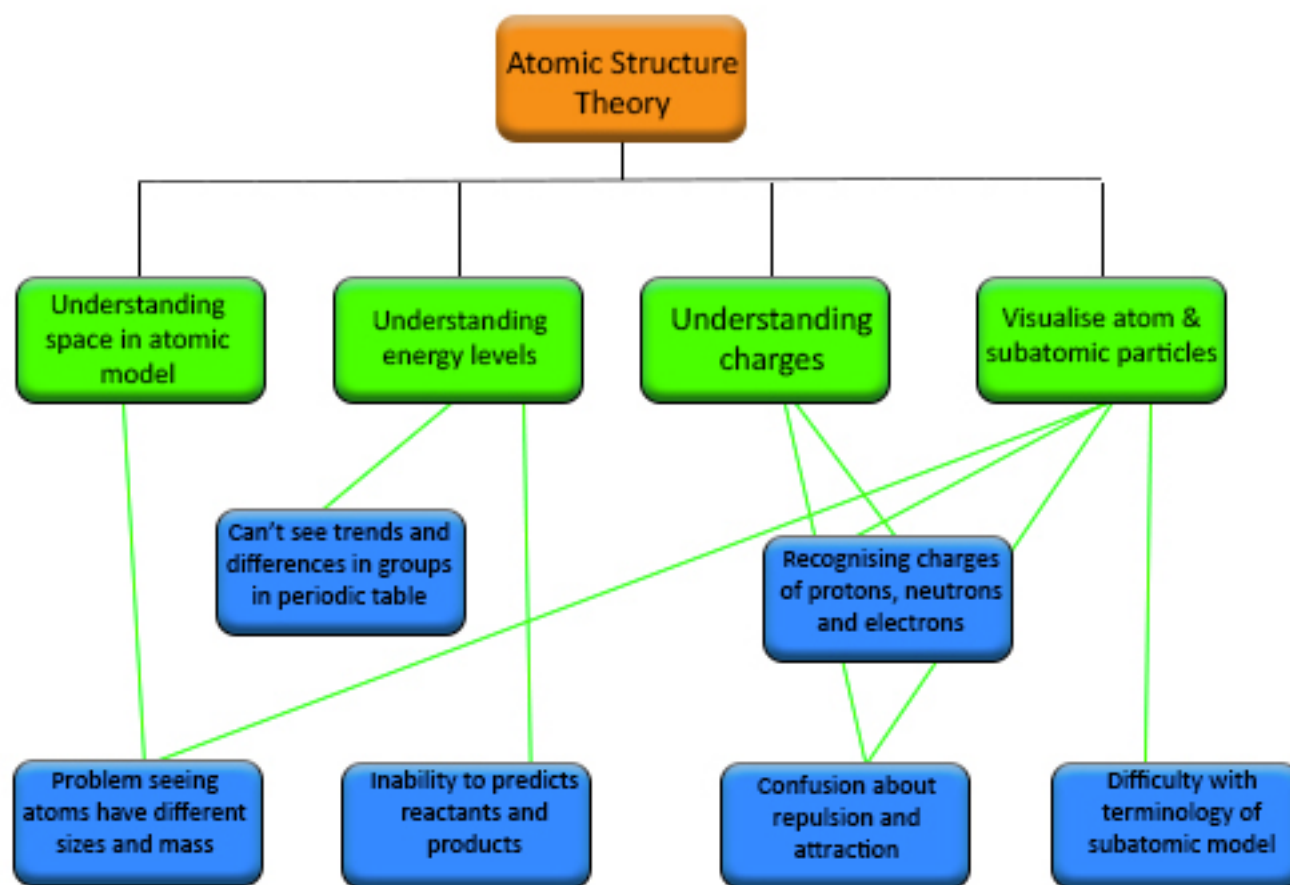




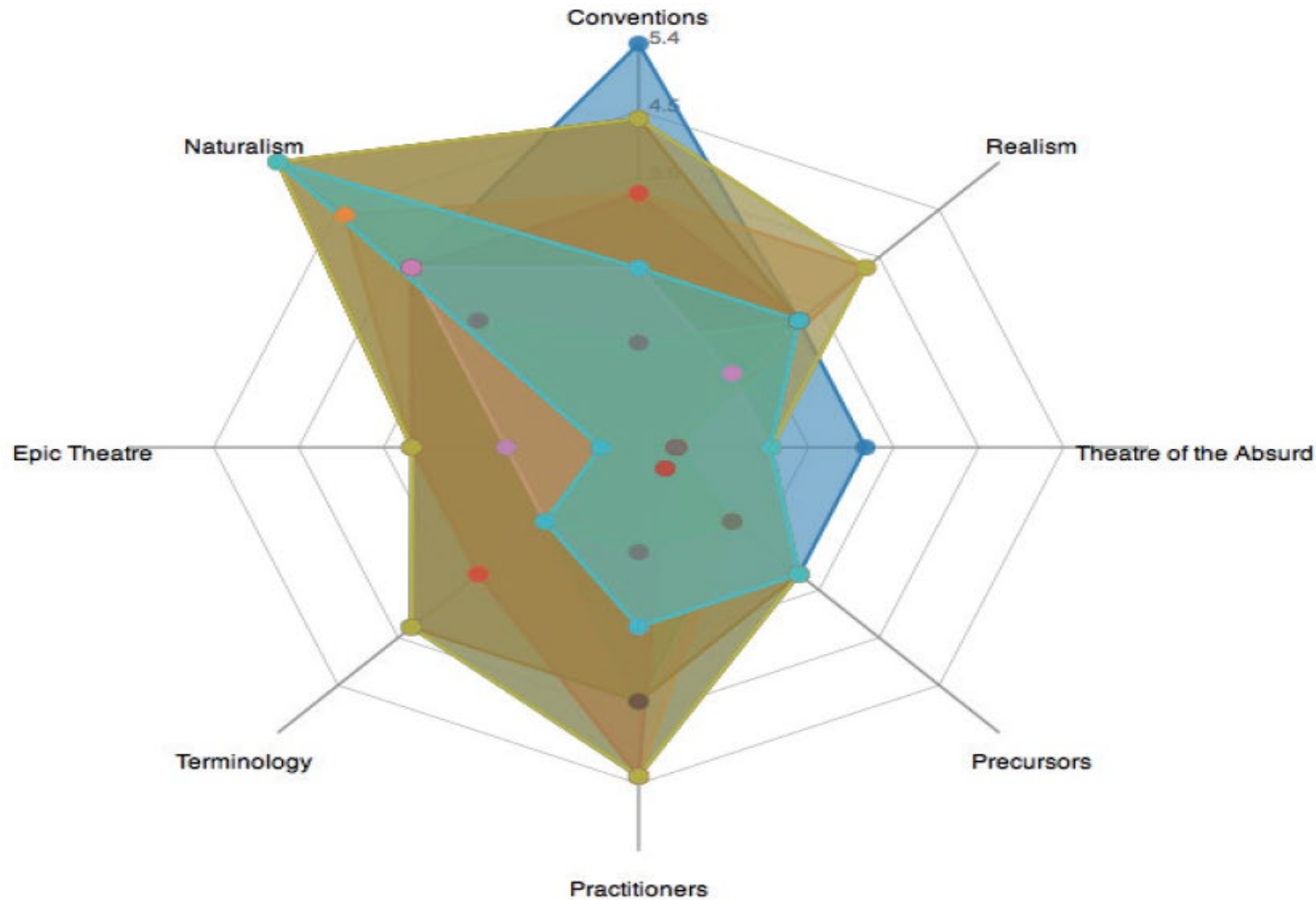
# WHAT, HOW, WHY

- WHAT do they not understand - 1 challenging area
- HOW do they not understand it – GIVE EXAMPLE, DETAIL
- WHY do they not understand it

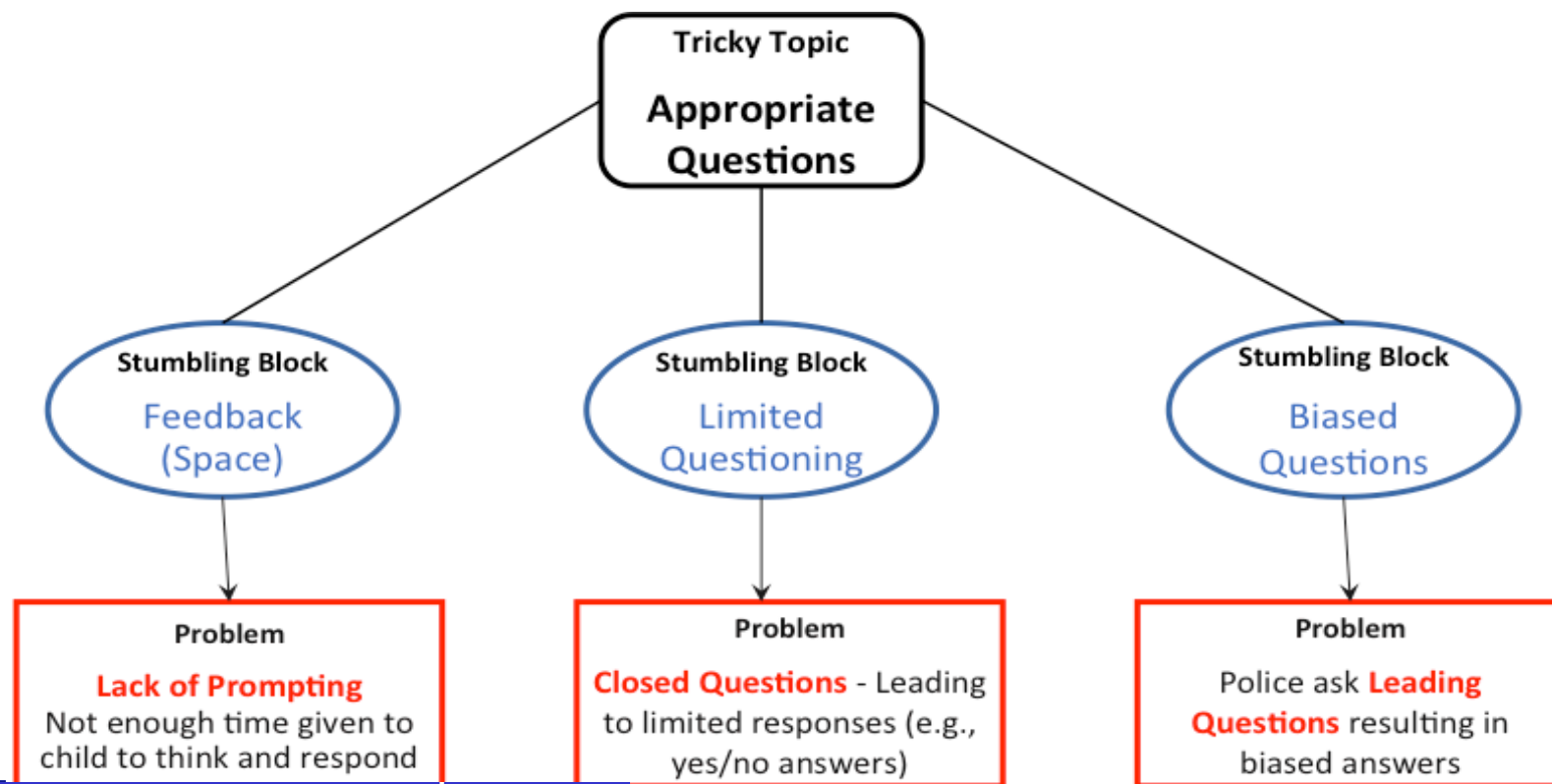




# Theater studies

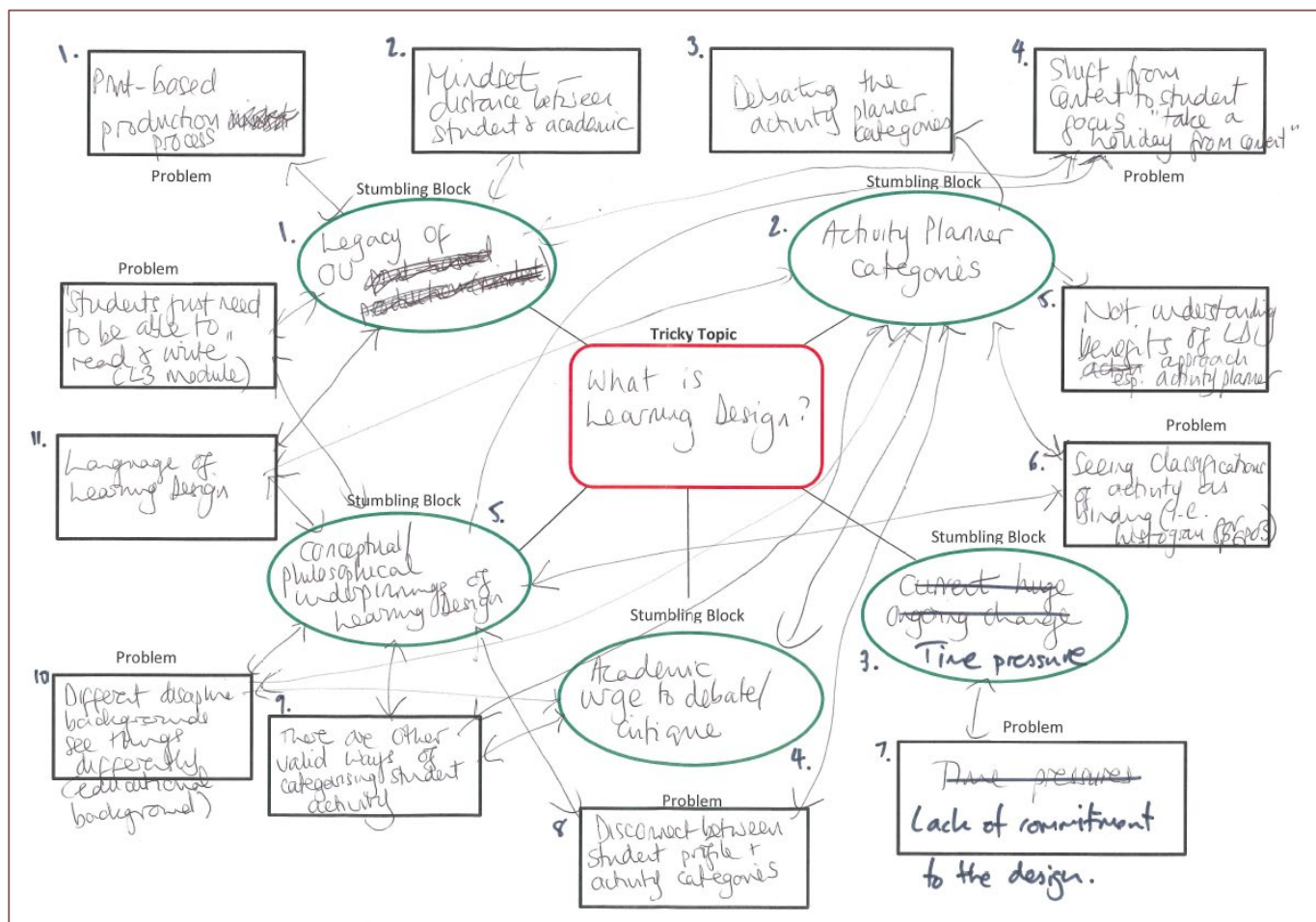


## Tricky Topics – Appropriate Questions

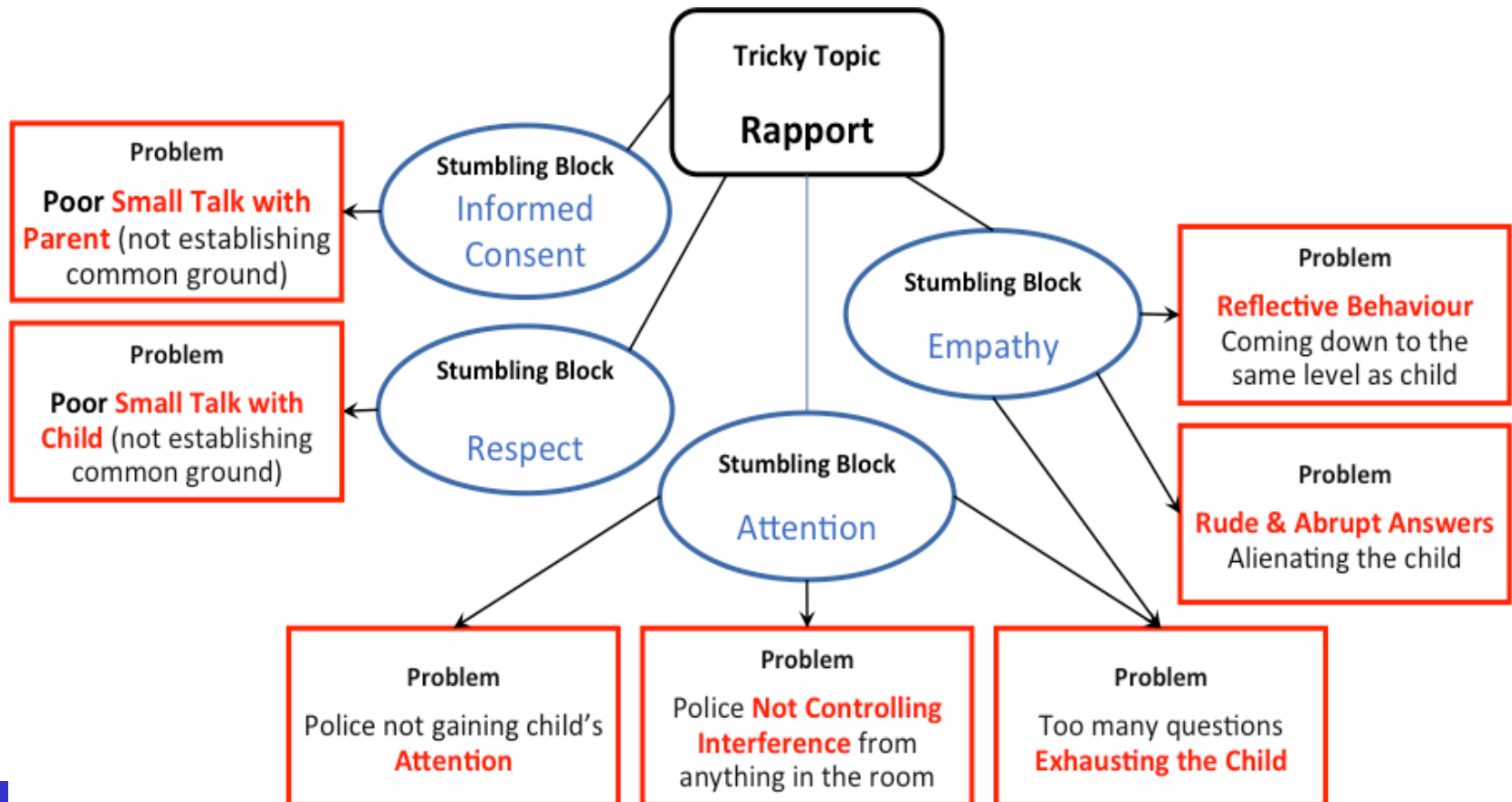




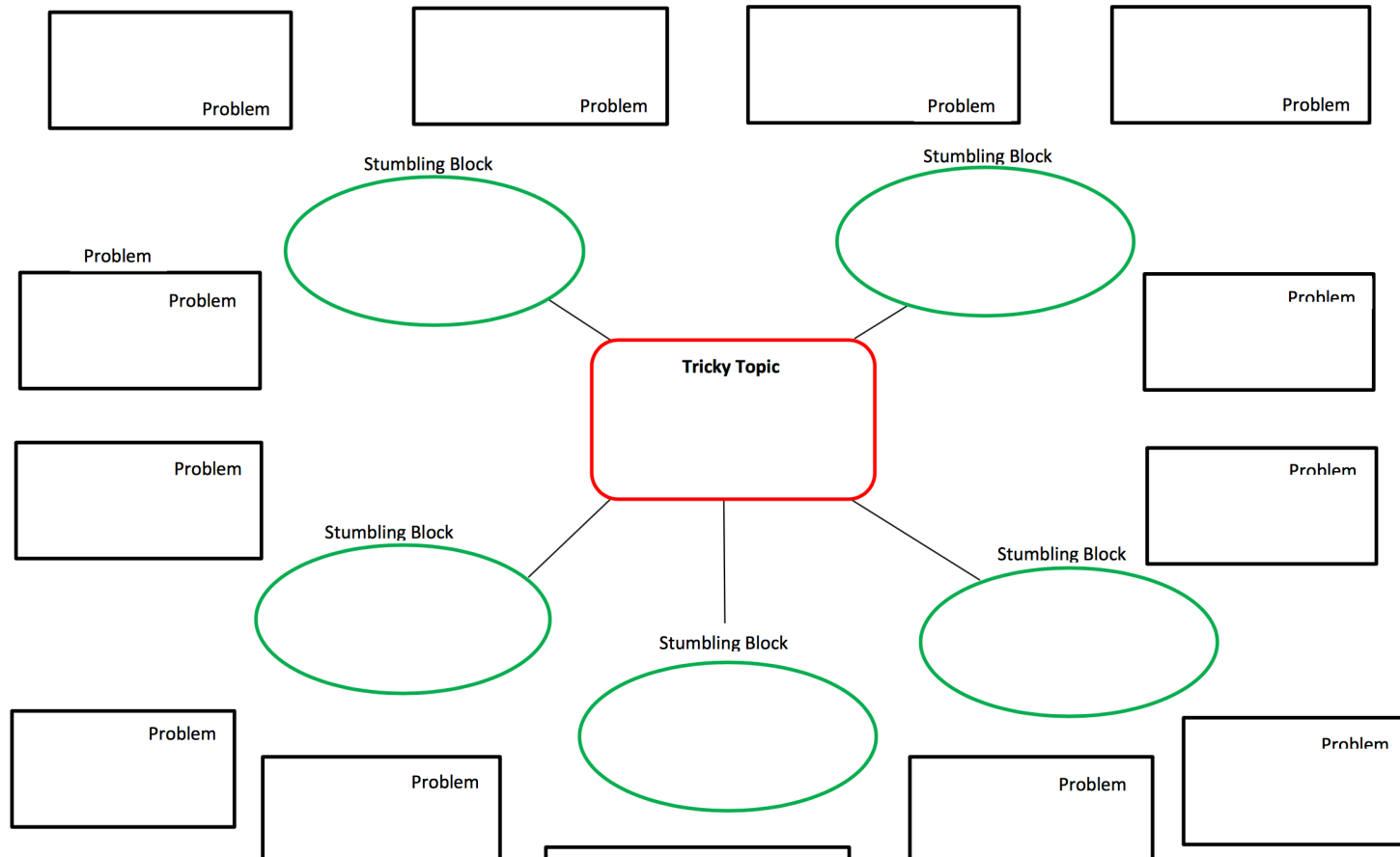
# Tricky topics: identifying stumbling blocks

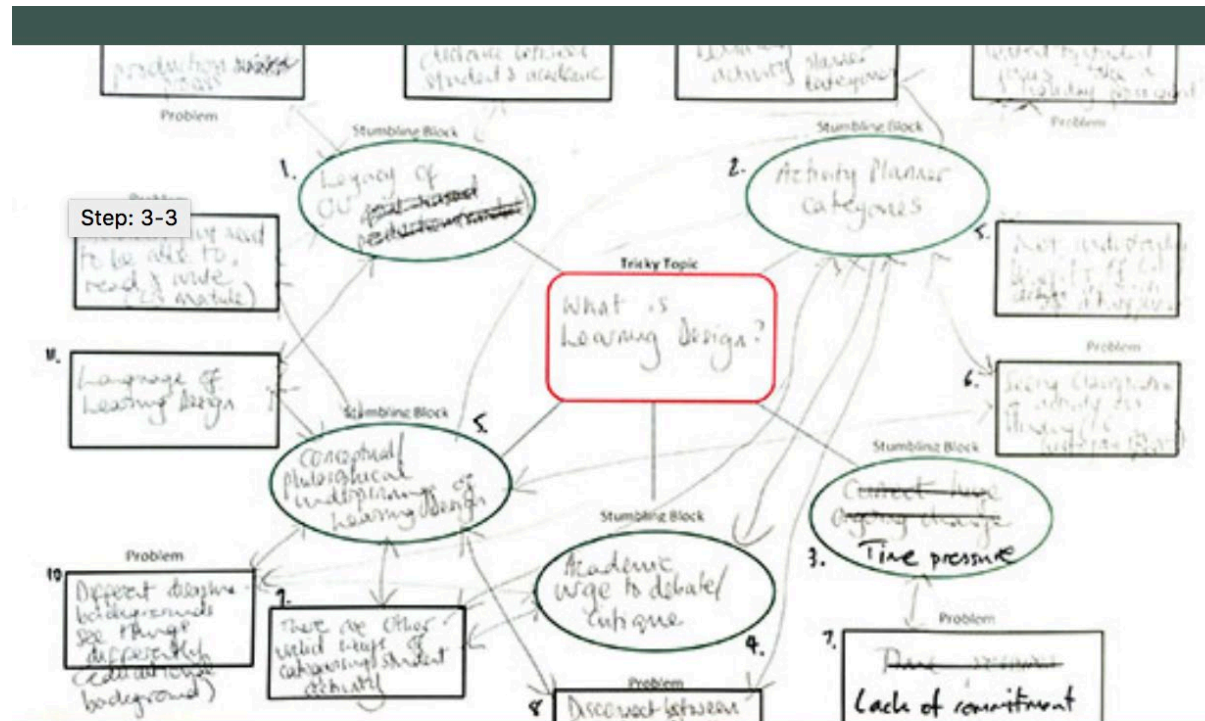


## Game Tricky Topics - Rapport



# Tricky Topic Mapping





The Tricky Topic Mapping diagram, will then help your groups to structure their identified problems and form their 4-5 Stumbling Blocks.

The Stumbling Blocks will not be isolated from each other. Some groups may identify key stumbling blocks straight away. Other groups may struggle to see how the problems fit together. The facilitator is an important part of this process.



## 4. Plenary for the Identify stage



Once the Mapping diagrams are complete, the facilitator leads a whole group discussion in which each group shares their Stumbling Blocks and discusses why these are important.

This activity may include use of a whiteboard, flip charts and/or sticky notes.



# Problem Distiller - WHY



1. Incomplete or flawed prior knowledge
2. lack of linked concepts
3. Terminology.
4. Other challenges e.g. Intuitive belief

# Tricky Topic: Stumbling Blocks



Main challenge	Example (1)	Example (2)	Example (3)	Other examples
Incomplete pre-knowledge	Gaps in understanding	Poor prior learning	No relation between previous knowledge and new knowledge	
Incomplete linked understanding	Unable to give examples	No linking between content and real life	Gaps in understanding complementary knowledge	
Misunderstanding of terminology	Lack of understanding of meaning	Information is memorised	Modules are separate, no connection	
Other challenges				

# Tricky Topic Focus



*Activity 3a:* Break-down your topic into – challenges and problems students encounter

*Activity 3b:* group these under headings (stumbling blocks).



# Tricky Topics & Learning Design



PUT ON YOUR  
TRICKY  
TOPIC  
HEADSET



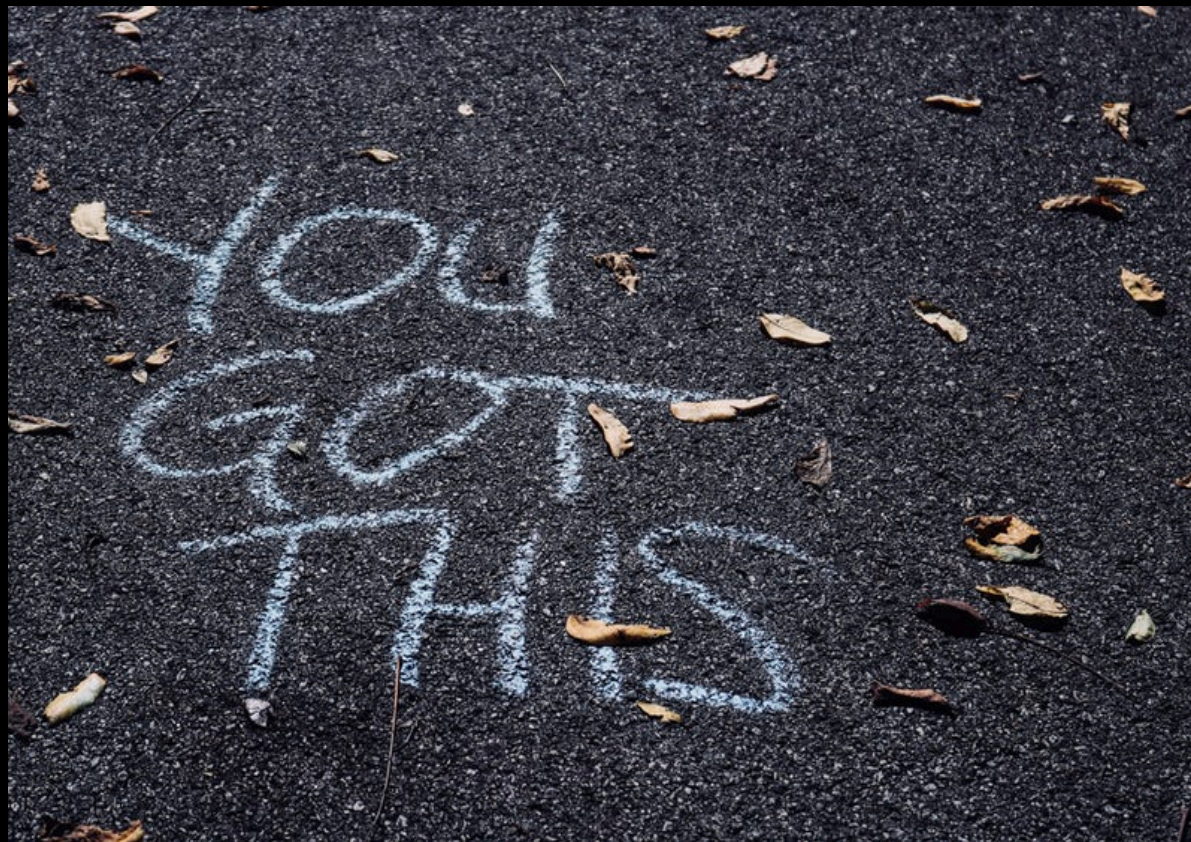
Thought:  
The Open University

@brunakmathers

<http://www.open.edu/openlearn/education-development/learning/teaching-and-learning-tricky-topics/content-section-0>



# Tricky Topics and OERs



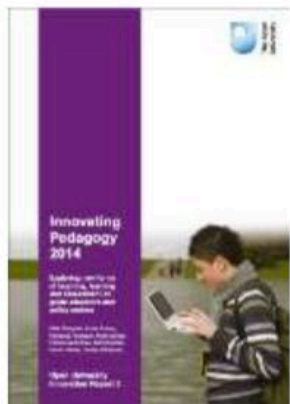


# TT focus for OER



## Flipped classroom

“the classroom becomes a space for dynamic, interactive learning where the teacher guides students to apply concepts they have learned online”



## Bring your own devices

“Students can access their own devices to achieve goals set by their teachers and become more independent learners.”

## Digital sequenced storytelling



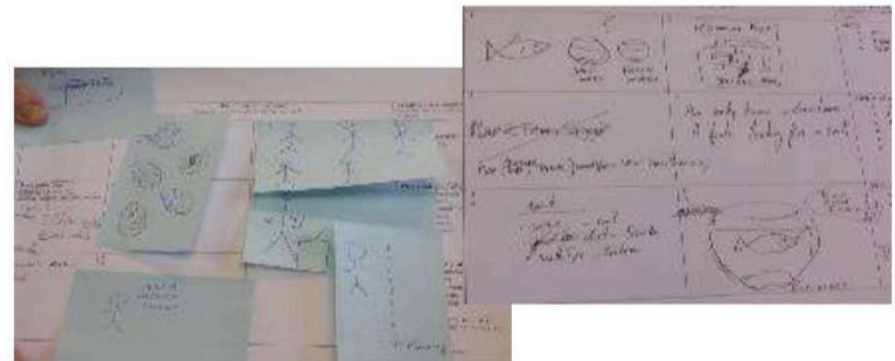
## Creative video making



## Game based learning



## Face to face storytelling



## Podcasts

## ECases

## Audio on Slides





# Formative Assessment



Step

**1. Review Tricky Topic and choose stumbling blocks:**

**2. Label your question**

**3. Identify Mistakes:**

**4. Write Question To Trigger Mistake:**

**5. Write Responses That Are Identified Mistakes:**

**6. Review Questions & Answers:**



# Tricky Topics for OER learning Design



Activity 4: Discuss  
Tricky Topic focus for  
Designing OER in next  
session



[@Tricky\\_Topics](http://tricky-topics-guide.ac.uk)



# Thank You QUESTIONS

Anne Adams , Nashwa Ismail  
The Open University

[anne.adams@open.ac.uk](mailto:anne.adams@open.ac.uk)

[nashwa.ismail@open.ac.uk](mailto:nashwa.ismail@open.ac.uk)