

Country	Topic	Sustainability challenge	Advisory challenge	Advisory service in development
Italy	Local food production on common land and development of local value chain	Improve <b>income</b> situation, communal strength and <b>environmental</b> sustainability	Facilitate community development and provide knowledge on a broad range of topics to a diverse stakeholder group.	To be determined: an advisory service able to support multi-actor groups in the sustainable management of common land
Latvia	Processing and marketing of horticultural products	Improve the <b>profitability</b> of horticultural production and the <b>living standard</b> of small producers	Make relevant knowledge available to small scale producers	Online information platform for processing and marketing
Netherlands – Belgium	Sustainable soil management in maize cultivation	Improve maize <b>production</b> and reduce <b>environmental</b> impact of maize cultivation	Stimulate and enable farmers to apply more sustainable soil management in maize cultivation	<ul style="list-style-type: none"> <li>• Decision support tree on catch crops</li> <li>• Nitrate tour to increase awareness</li> <li>• Kitchen table talk between farmer, contractor and advisor</li> </ul>
Norway	Crop rotation on farm and between farms	Strengthen use of local <b>natural resources</b> , improve <b>environmental</b> sustainability, and improve <b>income</b> for farmers	Stimulate and enable farmers to apply crop rotation on farm and between farms.	To be determined: an innovation support services and tools that facilitate crop rotation, especially between farms
Romania	Professionalisation of food producers' cooperative	To improve <b>income security</b> of food producers	Improving the access to reliable, timely information for one cooperative	Design training and informational materials to suit their needs OR identify relevant experts with key (financial) knowledge
Spain	Integrated pest management	Reduce <b>pesticide use</b> to increase food safety and reduce air pollution, contamination of agricultural land and loss of biodiversity.	Improving the knowledge and skills of farmers and advisors to apply IPM. Development of new roles of advisors, as supporters of digital services.	Warning Digital System and collaborative monitoring of pests IPM Thematic group of farmers for innovation and demonstrations.