

PRINCIPLES OF LEARNING DESIGN

Learning Design is a structured and practical approach to developing educational resources that puts the learner at the centre of the design process. It focuses on learner needs and what they will do to learn, as well as the subject knowledge they need to master.

<http://www.open.ac.uk/blogs/learning-design/>

KNOW YOUR LEARNERS

Learner profiles are created to capture key characteristics of your target audience. Understanding who your learners are helps you to design content that meets their needs, and enables them to succeed in achieving their learning outcomes



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WHAT WILL THEY LEARN?

Think about what learners need to be able to do after studying your course. This helps you to come up with the right way of assessing learning, and to design activities that prepare learners to succeed in the assessment.

HOW WILL THEY LEARN?

Create learning outcomes that focus on what the learner will do to learn. This makes it easier to design learning activities that engage learners actively and develop their skills.



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MAKE IT RELEVANT

Your learner profiles will help you see what is most important to your learners and to make sure your course is relevant to their needs and their context. People learn best when they can see how to apply the learning to their own situation.

WHAT SKILLS DO THEY NEED TO DEVELOP?

It is important to think about what skills your learners need to develop. This will include study skills and digital skills as well as skills for the workplace. Think about how learners will be supported to gain these skills as part of study.

HOW WILL THEY BE ASSESSED?

Assessment is an important part of learning and needs to be clearly connected with the learning outcomes for the course. Assessment can take different forms, such as a quiz, but it is important to also give learners the chance to reflect on their own journey. This enables them to relate what they have learned to their own situation.



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