

Analysing ‘anti-gender’ media discourses in your context

Objective: In this exercise, you will identify how media in your country shapes public attitudes toward feminist, queer, and trans movements.

Task: Watch/read 3–5 recent media pieces (TV segments, news articles, social media posts) about feminist, queer, or trans issues in your country. Use the table below to record what you see.

Media example	Issue covered	Targeted groups or individuals	Emotional hook	Overlooked groups or individuals	Effect
Title, source, date	What topics and issues are covered by this story?	Who is shown as the main problem or threat?	What is the main emotional hook? Is it fear, anger, moral outrage?	Whose voices are missing?	What possible effect does this story have on public opinion?

Additional questions:

- Which frames or arguments appear most often? (e.g., ‘protect the children,’ ‘defend free speech,’ ‘preserve tradition’)
 - Are the movements shown in a balanced way, or mainly through sensational or negative stories?
 - How might this coverage affect:
 - » public support for these movements?
 - » funding or political backing?
 - » the safety and visibility of activists?
- Do you notice differences between local and national media framing?