

Tools for communicating and connecting

The tools on this page provide different ways of communicating with others online.

Icon and Name	Description
 Facebook	What: Share information, pictures, news and video easily with your social groups. Take care with: Managing your privacy settings. Great for: Coordinating an amateur theatre group with a dedicated Facebook page.
 Facebook Messenger	What: Private messaging (like texting), small group messaging and video calling. Take care with: How much data you use if you're on a mobile data plan. Great for: Talking to people directly or sharing ideas among a group of friends.
 WhatsApp	What: Private messaging, audio and video calls and large group chats. Cost: Free for the first year, after which there is a small charge. Great for: Organising nights out with work colleagues.
 LinkedIn	What: Online professional networking service. Particularly useful for career development. Upload your CV and network with others in your area. Great for: Finding out about key company members via their LinkedIn profiles, before that all important interview.
 Twitter	What: Microblogging social networking site – a tweet is 140 characters long. #hashtag your tweets, then search for interesting topics using the hashtag feature. Use private messaging to talk directly with other 'twitterati'. Great for: Following key people in your professional area to keep up with latest trends and products.
 Skype	What: Free multiplatform app for video calls, video messaging, and text messaging. A user on a mobile can converse with a room full of friends or family talking via a SMART TV. Great for: Organising quick meetings without having to travel or organise rooms.
 Hangouts	What: Large scale social networking service can cope with up to 100 people chatting. Video and voice calls free within the limits of your network and data plans. Great for: Quickly sending out bulk communications, for example to a group of volunteers or club members.
 Flickr	What: Upload, organise, share, and edit photos from a range of devices. Large amount of free space, after which charges apply. Great for: Storing, tagging and sharing project photos after a field trip.