

## Tools for communicating and connecting

The tools on this page provide different ways of communicating with others online.

Icon and Name	Description
 <b>Facebook</b>	<p><b>What:</b> Share information, pictures, news and video easily with your social groups.</p> <p><b>Take care with:</b> Managing your privacy settings.</p> <p><b>Great for:</b> Coordinating an amateur theatre group with a dedicated Facebook page.</p>
 <b>Facebook Messenger</b>	<p><b>What:</b> Private messaging (like texting), small group messaging and video calling.</p> <p><b>Take care with:</b> How much data you use if you're on a mobile data plan.</p> <p><b>Great for:</b> Talking to people directly or sharing ideas among a group of friends.</p>
 <b>WhatsApp</b>	<p><b>What:</b> Private messaging, audio and video calls and large group chats.</p> <p><b>Cost:</b> Free for the first year, after which there is a small charge.</p> <p><b>Great for:</b> Organising nights out with work colleagues.</p>
 <b>LinkedIn</b>	<p><b>What:</b> Online professional networking service. Particularly useful for career development. Upload your CV and network with others in your area.</p> <p><b>Great for:</b> Finding out about key company members via their LinkedIn profiles, before that all important interview.</p>
 <b>Twitter</b>	<p><b>What:</b> Microblogging social networking site – a tweet is 140 characters long. #hashtag your tweets, then search for interesting topics using the hashtag feature. Use private messaging to talk directly with other 'twitterati'.</p> <p><b>Great for:</b> Following key people in your professional area to keep up with latest trends and products.</p>
 <b>Skype</b>	<p><b>What:</b> Free multiplatform app for video calls, video messaging, and text messaging. A user on a mobile can converse with a room full of friends or family talking via a SMART TV.</p> <p><b>Great for:</b> Organising quick meetings without having to travel or organise rooms.</p>
 <b>Hangouts</b>	<p><b>What:</b> Large scale social networking service can cope with up to 100 people chatting. Video and voice calls free within the limits of your network and data plans.</p> <p><b>Great for:</b> Quickly sending out bulk communications, for example to a group of volunteers or club members.</p>
 <b>Flickr</b>	<p><b>What:</b> Upload, organise, share, and edit photos from a range of devices. Large amount of free space, after which charges apply.</p> <p><b>Great for:</b> Storing, tagging and sharing project photos after a field trip.</p>