

TEAM EMPOWERED

*Non*

*Negotiables*



## ***What are non negotiables***

Non-negotiables (also known as Daily Minimums), are tasks which are exactly that, they are non-negotiable.

**These tasks are what NEED to be done for your business every single day to ensure that your business is always moving forward and never stalling.**

Even if you have something that comes up that means you are not able to do your full hours for the business on a certain day, you still **HAVE TO** complete your non-negotiables before you go to bed that night.

## *Why are they important*

Non-negotiables are daily habits that will ensure that your business is always growing in some way, whether it's building your network, adding people to your recruitment pipeline or customer pipeline. These habits will be the activities that directly translate into income producing activities eventually.

# *an example of non negotiables*

- I will approach 50 people a day about joining my team.
- I will introduce 10 people a day to the products.
- I will follow 100 people every day.
- I will unfollow 50 people every day.
- I will follow up on all sales leads every day.
- I will follow up on building leads every day.
- I will engage with 50 people a day. (following, liking, commenting etc. giving value to them)