

Persona Card - Learning Design



This work by the OU H817 module "Openness and innovation in elearning" (<http://www3.open.ac.uk/study/postgraduate/course/h817.htm>) is licensed under a [Creative Commons Attribution-NonCommercial-ShareAlike 2.0 UK: England & Wales License](#).

See <http://www.ld-grid.org/resources/representations-and-languages/personas> for a short introduction to personas. To use this template, open it at <http://goo.gl/m1Fp6>, make a copy and edit.

	Name: <i>Simi</i> Gender: <i>Male</i> Age: <i>30</i> Lives in ... with ... Likes ... <i>Simi lives in a Small Island Developing State in the Pacific Ocean. Like most Pacific people, he lives in an extended family; he shares a house with his aged parents, his older brother, his older brother's wife, his older brother's two young children, his younger sister and a cousin of theirs from one of the outer islands. Simi is often busy with village, church and family events. His hobbies include playing the piano and helping to teach his local youth choir new songs.</i>
Education and experience	Simi holds a Bachelor of Science in Information Systems and Mathematics and has recently completed a Teaching Diploma at his local university's Center for Professional Development and Training. Simi was able to acquire his undergraduate degree via a government scholarship which he secured after scoring particularly good grades in his final years of secondary school. Simi completed his undergraduate studies ten years ago, and his Teaching Diploma last year.
Role and responsibilities	Simi is part of a Pacific extended family and must contribute both money and time when there are family and community events (e.g. weddings and funerals). Simi also helps with childcare for his brother's children when his brother and his sister-in-law travel for work. Simi is responsible for taking his aged father to medical appointments every Saturday.
Technical skills	Simi is fully computer literate, with skills in both hardware and software management/maintenance. Has excellent problem-solving skills and thrives when given large amounts of accurate data to work with.
Subject domain skills and knowledge	Simi is highly skilled in the use of all mainstream information communications technology tools and has excellent knowledge of programming languages, including JavaScript and HTML. Simi can design websites and webpages using both traditional coding techniques and the newer 'building template' ones (e.g. WIX). He can write academic essays sufficiently well, but dislikes having to spend so much time on qualitative work. Prefers (and excels more) in hands-on, quantitative tasks.
Motivation and desires	1. Simi has noticed that many of the learners enrolled in his senior secondary school Computer Studies classes would much rather spend their 'study time' scrolling through their social media feeds. He understands that they engage consistently with online forums that

	pique their interest. Drawing on his knowledge of both computers and pedagogy, Simi sees his students' constant use of ICT tools as an opportunity to create a meeting point for his subject content and their preferred method of receiving information. 2. No other secondary school teachers on Simi's island have created a learning environment which successfully blends ICT use and subject content delivery. Simi is a naturally competitive person and is motivated by the goal of being "the first".
Goals and expectations	Simi's goal is to receive immediate upskilling which he can incorporate into his current practice. His secondary goal (which he is not yet sure about but has lately been considering very seriously) is to apply for a government-funded Master's Scholarship to study Information Systems or Computer Science overseas. Simi expects that his family and community commitments may take up much of the time that should be devoted solely to study, but he is determined to multitask his way through it all. Simi knows this may not be a good idea, but nothing on his schedule seems unnecessary (or avoidable), anyway.
Obstacles to their success	Simi's physical and psychological health will be tested to their limits during this stressful time of full-time employment, part-time study, and constant family/community obligations. Simi struggles to say 'no' to family obligations, due to his culture (in the Pacific, refusing to help others-even if they do not really need your help- is considered offensive).
Unique assets	Simi is one of very few people in his region who holds a tertiary qualification majoring in TWO S.T.E.M areas (one of which is Mathematics, a subject disliked by many young people around the world).