

Persona Card - Learning Design



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See <http://www.ld-grid.org/resources/representations-and-languages/personas> for a short introduction to personas. To use this template, open it at <http://goo.gl/m1Fp6>, make a copy and edit.

	Name: Tina Gender: F Age: 35 Lives in Gujarat, India with family (wife and two young daughters of 6 and 11) Likes reading, traveling, watching "food"/"cooking" videos, keeping the house clean
Education and experience	Masters in English Literature. Works as a teacher in a primary government school since she completed her education in 2009.
Role and responsibilities	Contributing financially to household expenses, doing household chores including cooking, washing, cleaning the house, taking care of children, running errands to ensure grocery and other things are in place, picking up and dropping off kids to their sports classes.
Technical skills	Basic, can work with Word, Excel and PPT.
Subject domain skills and knowledge	Communication, knows a few authors who have contributed to English and Indian English Literature. Though likes reading, doesn't really get time to read and update herself.
Motivation and desires	Desire: To get better job opportunities with better pay. Motivation: to keep family happy.
Goals and expectations	A refresher course in Literature, gain more knowledge so to be able to crack interviews or exams that could lead her to a better job.
Obstacles to their success	Occupied with family or work most of the time.
Unique assets	Hardworking, sincere and punctual