

Persona Card - Learning Design



Name: Lyra

Gender:

Female

She/Her

Age: 42

She lives in Somerset in the UK with her partner and children. They also have 4 dogs, two sheep and a llama.

Likes: Going out for walks in the countryside, visiting the beach and outdoor theatres. Dog training and spending time in her kitchen garden/greenhouse, where she grows unusual fruit and vegetables she can't easily find in the area.

Lyza has a hearing impairment, though she can hear a little and speak clearly, she prefers to type conversations rather than have them face to face so she can make sure she understands what is being said.

Education and experience

Lyra has a degree in Instructional Design but postponed her MSc to spend more time with her children.

Role and responsibilities

Lyra works from home as a Consultant Learning Technologist, helping companies and managing projects on course designs for team building and supporting companies to improve digital resources.

Technical skills

Lyra is skilled with TELs but wants to improve on interactive content creation as well as her social media profile.

Subject domain skills and knowledge

Lyra has a strong background in assessment strategies, a good knowledge of psychological education and company onboarding.

Motivation and desires

Lyra wants to make sure her knowledge is relevant and up to date. In particular the use of social media as she feels that she may be out of touch with various platforms.

Goals and expectations

Lyra wants her MSc to boost confidence with her customer base.

Obstacles to their success

Lyra is a busy mum living on a small holding and running her own business at the same time. As it has also been a few years since she completed her degree, she is worried that she might not be able to keep up at an MSc level.

Unique assets	Before moving to Summerset Lyra spent time in Asia developing education platforms within schools for people who use Makaton or sign Language.
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