

## Persona Card - Learning Design



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See <http://www.ld-grid.org/resources/representations-and-languages/personas> for a short introduction to personas. To use this template, open it at <http://goo.gl/m1Fp6>, make a copy and edit.

	<p><b>Name:</b> <b>Beryl</b></p> <p><b>Gender:</b>fem ale</p> <p><b>Age:</b> 65</p> <p><b>Lives in Solihull ... with husband... Likes cycling, poetry and television ...</b></p>
<p><b>Education and experience</b></p>	<p>Highschool, and qualified as an administrator</p>
<p><b>Role and responsibilities</b></p>	<p>Brought up family, works in administration</p>
<p><b>Technical skills</b></p>	<p>Tech and maths phobe</p>
<p><b>Subject domain skills and knowledge</b></p>	<p>Many years in her job and training new staff, bringing up her children</p>
<p><b>Motivation and desires</b></p>	<p>Enjoys learning about the lives of others and enjoys travel</p>
<p><b>Goals and expectations</b></p>	<p>To progress and be better able to perform her work and help her family</p>
<p><b>Obstacles to their success</b></p>	<p>Technophobe and fairly set views</p>
<p><b>Unique assets</b></p>	<p>Tenacity, experience and empathy</p>