



Persona Card - Learning Design

This work by the OU H817 module "Openness and innovation in elearning"

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short introduction to personas. To use this template, open it at <http://goo.gl/m1Fp6> [HYPERLINK](#)

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	<p>Name: Kayla</p> <p>Gender:F</p> <p>Age: 28</p> <p>Lives in France with her two sisters</p> <p>Likes tennis, playing guitar, birdwatching and chess</p>
<p>Education and experience</p>	<p>Studied literature at university</p>
<p>Role and responsibilities</p>	<p>Cares for her younger sister, works as a full time chef and is a food blogger</p>
<p>Technical skills</p>	<p>coding, video editing + all things tech</p>
<p>Subject domain skills and knowledge</p>	<p>Reader, copywriter and ghostwriter</p>
<p>Motivation and desires</p>	<p>Wants to be an editor and a teacher</p>

Goals and expectations	Wants to gain new skills in order to succeed and find the next steps for her dream jobs
Obstacles to their success	Competitiveness
Unique assets	Teamworking skills, Empath